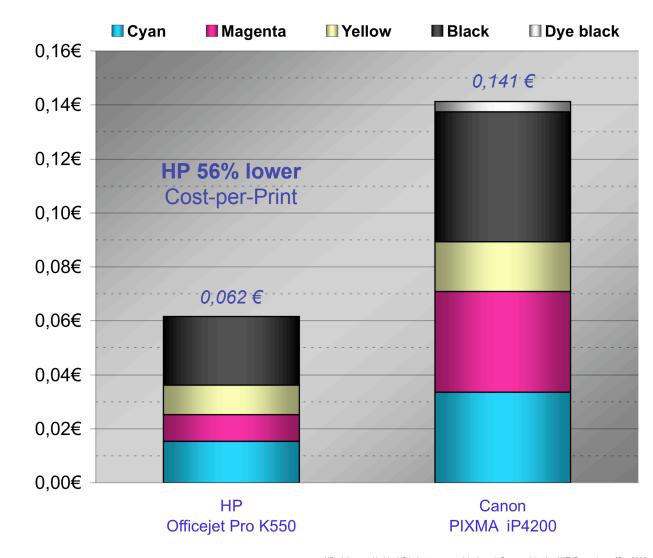
Cost-per-Print: *Euro cents* – HP Officejet Pro K550 color inkjet







HPpricing provided by HP (prior to commercial release); Canon pricing inc. VAT (France), as of Sep 2005 per Context
All testing performed using default driver settings



Cost-per-Print Methodology:

HP Officejet Pro K550 color inkjet vs. Canon PIXMA iP4200

° Determine Ink Cartridge Yields – the average number of prints-per-cartridge for each cartridge

- Test file from the SpencerLab Digital Color Laboratory Printer Test Suite
 - Mixed Text & Graphics, Color Newsletter. Printed semi-continuously, with stops for paper replenishment, overnight, etc.
- Cartridges judged to be at "end-of-life" when an out of ink signal is displayed on printer control panel/driver
- · Print Modes: default on plain paper
- Test high-capacity OEM inks, where available
 - HP #88 Large Black, Cyan, Magenta and Yellow ink cartridges
 - Canon Pigment Black (PGI-5Bk), Black (CLI-8Bk), Cyan (CLI-8C), Magenta (CLI-8M), and Yellow (CLI-8Y) ink cartridges
- Testing is repeated over multiple cartridges to assure consistency

° Calculate ink component cost-per-print

• Divide each cartridge cost by the corresponding cartridge yield (average prints-per-cartridge)

° Ink Cartridge Prices

Ink Cartridge Cost	CYAN	MAGENTA	YELLOW	PIGMENT BLACK	D YE Black
HP Officejet Pro K550	€ 24.99	€ 24.99	€ 24.99	€ 34.99	_
Canon PIXMA iP4200	€ 14.51	€ 14.51	€ 14.51	€ 16.59	€ 14.51

HP pricing provided by HP (prior to commercial release); Canon pricing inc. VAT (France) per Context, as of September 2005

° Sum these component costs to obtain total Cost-per-Print for the test document

Independent testing by SpencerLab Digital Color Laboratory was sponsored by Hewlett-Packard Company Octo5

