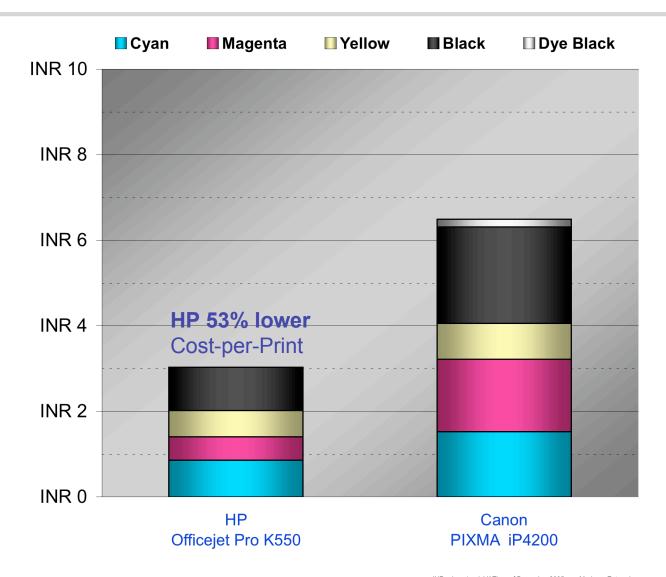
Cost-per-Print: Indian Rupees - HP Officejet Pro K550 color inkjet vs. Canon PIXMA iP4200







INR prices (excl. VAT) as of December 2005, per Modcare Enterprises, as supplied by HP
All testing performed using default driver settings



Cost-per-Print Methodology:

HP Officejet Pro K550 color inkjet vs. Canon PIXMA iP4200

Determine Ink Cartridge Yields – the average number of prints-per-cartridge for each cartridge

- Test file from the SpencerLab Digital Color Laboratory Printer Test Suite
 - Mixed Text & Graphics, Color Newsletter. Printed semi-continuously, with stops for paper replenishment, overnight, etc.
- Cartridges judged to be at "end-of-life" when an out of ink signal is displayed on printer control panel/driver
- Print Modes: default on plain paper
- · Test high-capacity OEM inks, where available
 - · HP #88 Large Black, Cyan, Magenta and Yellow ink cartridges
 - Canon Pigment Black (PGI-5), Black (CLI-8Bk), Cyan (CLI-8C), Magenta (CLI-8M), and Yellow (CLI-8Y) ink cartridges
- Testing is repeated over multiple cartridges to assure consistency

° Calculate ink component cost-per-print

• Divide each cartridge cost by the corresponding cartridge yield (average prints-per-cartridge)

° Ink Cartridge Prices

Ink Cartridge Cost	CYAN	MAGENTA	YELLOW	Pigment BLACK	Dye BLACK
HP Officejet Pro K550	Rs.1,394.23	Rs.1,394.23	Rs.1,394.23	Rs.1,394.23	_
Canon PIXMA iP4200	Rs.658.65	Rs.658.65	Rs.658.65	Rs.778.85	Rs.658.65

INR prices (excl. VAT) as of December 2005, per Modcare Enterprises, as supplied by HP

Sum these component costs to obtain total Cost-per-Print for the test document

