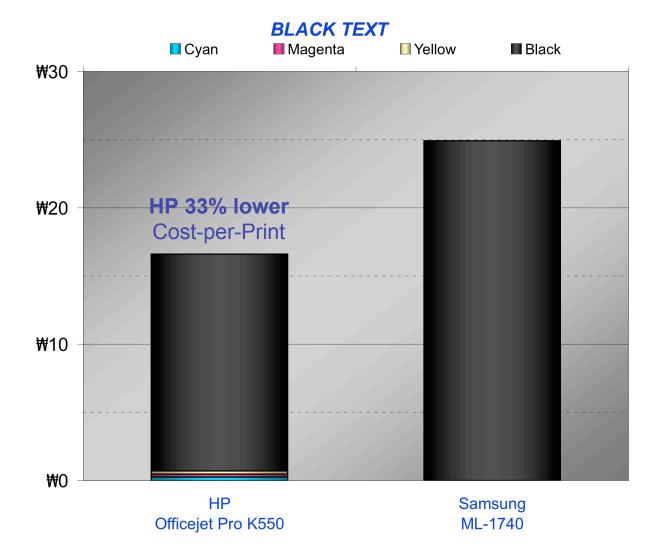
Cost-per-Print: Korean Won -

HP Officejet Pro K550 color inkjet *vs.* **Samsung ML-1740 monolaser**







Cost-per-Print includes Ink/Toner costs only.

E-commerce pricing (incl. 10% VAT) per www.enuri.com, as of December 2005 All testing performed using default driver settings



Cost-per-Print Methodology:

HP Officejet Pro K550 color inkjet *vs.* **Samsung ML-1740 monolaser**

Cost-per-Print

° Determine Ink/Toner Cartridge Yields – the average number of prints-per-cartridge for each cartridge

- Test files printed semi-continuously, with stops for paper replenishment, overnight etc.
 - Black Text, HP-provided Dignissimas2
- Cartridges judged to be at "end-of-life" at the earlier of an 'Ink/Toner Out' signal on the control panel or when test prints show visible defects attributable to ink supply
 - HP Officejet ProK550: 'Ink Out' signal provided on printer control panel
 - Samsung ML-1740: 'Toner Out' signal *not* available on printer; in accordance with the ISO 19752, "end-of-life" occurs at the first visible defect following two iterations of toner redistribution per Samsung user manual
- Print Modes: default on plain paper
- Testing is repeated over multiple cartridges to assure consistency

° Calculate ink/toner component cost-per-print

• Divide each cartridge cost by the corresponding cartridge yield (average prints-per-cartridge)

° Ink/Toner Cartridge Prices

Component Costs	CYAN	MAGENTA	YELLOW	BLACK
HP Officejet Pro K550	₩ 25,900	₩ 25,900	₩ 25,900	₩ 35,900
Samsung ML-1740	_	_	_	₩ 69,743

E-commerce pricing (incl. 10% VAT) per www.enuri.com, as of December 2005

Sum these component costs to obtain total Cost-per-Print for the test document

Independent testing by SpencerLab Digital Color Laboratory was sponsored by Hewlett-Packard Company Aug05

