

## Comparative Study: *Hewlett-Packard Designjet 130*

### *vs. Epson Stylus Pro 4000 and Epson Stylus Pro 7600*

The *SpencerLab* Digital Color Laboratory, a division of Spencer & Associates Publishing, Ltd, has conducted independent testing and comparative evaluation of *Print Quality, Throughput Speed vs. Print Quality, and Ink Yield with resultant Cost-per-Print*, of the new dye-based<sup>1</sup> HEWLETT-PACKARD DESIGNJET 130 (DJ 130) and the pigment-based EPSON STYLUS PRO 4000<sup>2</sup> (SP 4000) and EPSON STYLUS PRO 7600 (SP 7600) large-format printers. These elements of Quality, Speed, and Cost are key essentials of users' value.

The *SpencerLab* Digital Color Laboratory is an independent test laboratory with a broad base of industry clients. Although this comparative study was commissioned by Hewlett-Packard Company, *SpencerLab* believes these results maintain its reputation for the integrity of its procedures and analyses. Results stated herein are based upon direct testing by *SpencerLab* personnel of actual products believed to be representative.

### Executive Summary

Overall, Print Quality of the HP DJ 130 output is of superior quality. Images produced on the DJ 130 are excellent, with exceptional smoothness, sharpness, and saturation; output is free from grain, print artifacts and banding. The DJ 130 renders higher quality Tints and Color Lines than the SP 4000 and SP 7600, with output that is vivid, smooth and sharp. Color Text output of the DJ 130 is sharp and crisp, comparable to the SP 7600 and higher quality output than the SP 4000.

The DJ 130 displayed less Differential Gloss than either the SP 4000 or the SP 7600, with less than half as much at 60° and almost as significant at 20°. Qualitative analysis indicated less Differential Gloss was evident within the Black regions of image test documents -- allowing the DJ 130 to produce smoother, more pleasing images. The DJ 130 also provided better Gloss Uniformity across the tested page, with a lower standard deviation than either the SP 4000 or SP 7600.

The DJ 130's Black Optical Density/ $L^*$  was better than the competitive printers, with Black Optical Density of the DJ 130 substantially higher than either the SP 4000 or SP 7600. Additionally, the  $L^*$  value of the DJ 130 produced Black was almost four times less

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<sup>1</sup> New HP 85 dye-based color ink cartridges were introduced with the launch of the DesignJet 130/30 series.

<sup>2</sup> Testing was performed prior to US release of the Epson SP 4000, using an Epson PX6000 – the Japanese version believed to be functionally equivalent.

(less is better) than that of the Epson printers. Deep Blacks allow for crisp and sharp printing, and more visible detail in the shadow areas of images.

Short-term color stability of the dye-based DJ 130 inks was greater than the pigment-based inks of the SP 4000 and SP 7600 printers -- on average with color shifts at less than half the Epson prints. Short-term color stability is important to users requiring critical color comparison for proofing over hours and days. Good short-term color stability with minimal color shifts allows accurate color interpretation in an optimal proofing environment.

In the area of metamerism, comparisons were made between D50 and other illuminant conditions. All tested printers offered comparable degrees of metamerism, however Grays on the DJ130 vary significantly less when changing illuminants than either the SP 4000 or SP 7600. This results in black and white output of the DJ 130 to vary less in color (gray) viewed under different lighting. Low metamerism allows press operators or photographers to match proofs, even when changing illumination.

Test results of Throughput Speed Performance at relatively similar Image Quality levels show that the DJ 130 was able to produce a print at speeds of up to 66% faster than either the SP 4000 or SP 7600. When operating at similar speeds, the DJ 130 allows higher image quality output.

Ink Yield testing and Cost-per-Print analysis show that the DJ 130 had a lower Cost-per-Print than that of the SP 4000 on the photographic image test document. The SP 4000 was 9% more expensive when including ink and user-replaceable components; when comparing ink usage only, the SP 4000 was 23% more expensive than the DJ130.

Additionally, ink is used in Printhead Cleanings and upon Printer Initialization, which translates to further ink costs. During these procedures, the DJ 130 was found to use only negligible amounts of ink. The SP 4000 had higher ink usage amounts during these processes, with significant ink usage during Power Cleanings and Initialization.

The DJ 130 printer offers an excellent interface, on the control panel and in the printer software and drivers. Color calibrations and alignments are automatic, ensuring print quality and color accuracy. Approved media offers a good variety of sizes and thicknesses and with a smaller footprint and weight than the SP 4000 and SP 7600, the printer is sized to fit in well into the office environment.

*(The full report may be downloaded at <http://www.spencerlab.com>)*

*October 2004*

## General Methodology

Testing of the HP DJ 130, Epson SP 4000 and Epson SP 7600 printers were via USB connectivity with a 1GHz G4 PowerPC iMac with a 75 GB hard drive and 256 MB DDR SDRAM running Mac OS X (10.3.3). Driver and firmware versions of each printer were as listed in the following table:

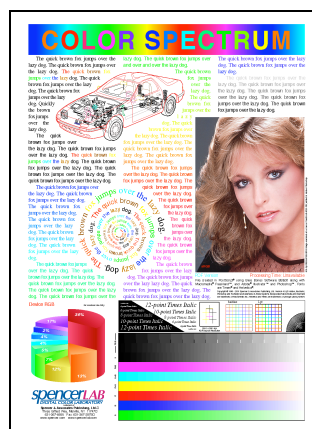
	HP DJ 130	Epson SP 4000	Epson SP 7600
<b>Driver</b>	2.4.1	1.85	1.64
<b>Firmware</b>	D.03.03/.05	I02341 P	BN0434 P

## Print Quality Methodology

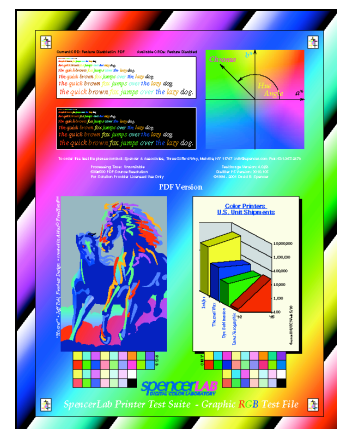
A variety of test documents selected from the *SpencerLab* Printer Test Suite was printed on each of the printers in a range of print modes, after printer setup and alignment. These test documents included current versions of the *Color Spectrum RGB* and *Graphic RGB* files (originally developed as part of the *Color Hardcopy Quality Factors* study series). Also included was the *Enhanced Graphic* PostScript file (originally developed as part of the *Hardcopy Quality Enhancement* study) and a variety of image test documents from the suite, covering the expected printing requirements for this class of printers. Print Quality was analyzed by element type (*e.g.*, Images, Tints, Blends, Lines, and Text) across these test documents. Print modes comparison included NORMAL, BEST, and MAXIMUMDPI of the DJ 130 and SUPERFINE/FINE, PHOTO/SUPERFINE, and SUPERPHOTO modes of the SP 4000 and SP 7600 printers. Media range included Matte, Satin/Semigloss, Glossy, and Proofing papers. Additional analysis encompassed Differential Gloss, Black Density, Short-term Color Stability, and Metamerism. A single printer of each manufacturer was used in the analysis and assumed to be representative.



Enhanced Graphic



Color Spectrum RGB



Graphic RGB

## Test Results and Analysis

HP DJ 130 print quality is generally more than comparable to that of the SP 4000 and SP 7600, particularly in the areas of Color Text and Lines, Tints, and overall Image quality. Areas for improvement include Black Lines, Blends, and Image realism.

## Images

Unlike computer-generated graphics, images are the result of sampled raster data and seamlessly combine the quality elements of graphics, tints, and blends. Because of the wide range of potential subject matter in an image, a printer's ability to produce realistic, high-quality images is extremely difficult, but critical to the user's quality perception; even if only at the time of product selection; therefore, a printer must produce high quality images.



Covered Bridge



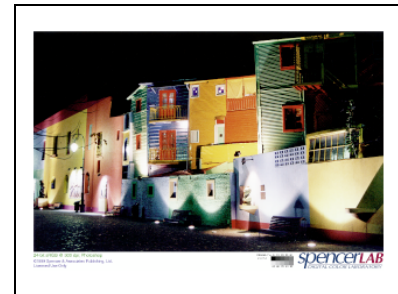
Castle



Babies



Isle



La Boca

The use of photographic data sources for images leads to a high demand for color fidelity. This includes accurate reproduction of memory colors – those with which users are heuristically familiar – without requiring an original for comparison. Natural greens, sky blues, wood browns, and skin tones represent common memory colors that can tax a printer's color rendering ability due to color gamut restrictions, imprecise color balance, or sub-optimal colorants. Another demand for image color fidelity is matching a color-corrected photograph such as a calibrated image file with an associated profile or in a standardized color space such as sRGB or SWOP. Although sometimes causing conflict, both objectives are important.

High spatial frequency, high-contrast detail within an image reflects a printer's ability to provide high quality text and graphics. The device resolution is used to carry the high level of fine detail. In areas of little variation (low spatial frequency), process noise and screen artifacts (in the case of non-continuous-tone printers) can be readily apparent. Finally, smoothly varying regions require blend linearity in order to accurately capture the realistic appearance and visual depth of the original.

The DJ 130 produces images that are very smooth, vivid and sharp. Images are clear and crisp with excellent contrast, resulting in faithful reproduction of fine details. On both HP satin and glossy media, the DJ 130 renders images that are free from grain,

print artifacts and banding. Images have excellent saturation and richness resulting in extremely pleasing skin tones and skies, as seen in the *Babies* and *Isle* Files. The Woman's Headshot, containing realistic color and good shadow detail, displays some contour artifacts. Though images look exceptionally bright and pleasing, a slight bluish colorcast is visible, particularly in the sky and foliage of the *Castle* image, which detracts from the overall realistic feel. The DJ 130 renders colors that are most realistic and true-to-life on HP Proofing Semi-Gloss Paper in BEST mode.

Images on the SP 4000 lack richness and contrast, appearing soft in comparison to those printed to DJ 130. Images are fairly smooth, with some minor grain visible in the sky and clouds of the *Castle* and *Isle* images. Minor banding is also evident. Neutral colors are produced without any disturbing colorcasts; however, sky areas appear slightly too purple. Green grass has a yellowish cast, making foliage appear artificial and aesthetically unpleasing. Images also lack contrast, resulting in loss of highlight image details, as on the *LaBoca* image. Skin tones appear a bit washed-out. Differential gloss of black regions is noticeable on test images.

The SP 7600 produces images that are fairly smooth, sharp and rich. Images are more realistic than those produced by the SP 4000, particularly in the skin tones and sky regions, though skins tones on the *Babies* file have a slight yellow cast. Although the Woman's Headshot contains realistic color and good shadow detail, it displays artificial contours. Neutrals have a slight cyan cast, noticeable on the mountain rock face and walls of the *Castle* image. When compared to image prints from the SP 4000, SP7600 prints are more saturated, resulting in slight loss of shadow details, as in the *LaBoca* image. On Epson Professional Glossy Paper, with High Speed Printing OFF, the SP 7600 delivers image quality comparable to DJ 130, as seen on the *Castle* image. The resulting image has good saturation and richness, resulting in an overall pleasing image at the expense of minor image detail loss in the shadow regions. Differential gloss is detectable in black regions on test images.

### Tints and Blends

Reflecting their related print quality issues, Tints and Blends are discussed separately below.

#### Tints

Unlike solid printing, tints introduce an increased sensitivity to resolution and mechanical issues. A tint is a large area of a single unsaturated color, such as pink, sky-blue, or brown. Therefore, it is also sensitive to hue color errors.

Traditional screening creates a tradeoff between resolution and the number of available intermediate colors that may be unfavorable. To enhance the number of colors a printer can produce, vendors have often introduced super-pixel dithering over traditional screening – even though this runs some risk of introducing pattern artifacts and moiré effects that can be annoyingly visible. Stochastic screening modulates the placement between high-resolution dots (spatial frequency modulation), minimizing most artifacts; however, this technique requires good color registration and may yield grainy pastels.

Tints on the DJ 130 are extremely vivid and smooth with no disturbing graininess or screening pattern visible. Tints are free from mottle, banding and print artifacts.

While tints on the SP 4000 and SP 7600 are also smooth and free from mottle and visible screening, slight graininess is noticeable in light pastel Tints when using Epson Enhanced Matte media.

### **Blends**

Blends are smooth transitions between two or more colors, sometimes referred to as gradients or vignettes. While incorporating all the issues of tint generation, Blends additionally require an abundance of color levels, smooth transitions between these colors without obvious transitions and boundaries, and perceptual linearity of hue, saturation, and lightness ramps.

Highlights and shadows often deteriorate blend quality. This is due to the difficulties involved in providing accurate differentiation of shades in heavily toned regions, and in providing a sufficient number of pastel shades to smooth the transition to paper white without annoying graininess.

Since a majority of print jobs will require a conversion from RGB to CMY, and since user documents in this market segment are increasingly created in RGB, the ability to produce high-quality RGB blends is more important than CMY blends.

Blends are vibrant on the DJ 130, but exhibit harsh transitions when moving from highlight to shadow, with very short mid-tone ranges. Non-linearities are displayed in Green, Blue, and Purple Blends. The Rainbow Blend, though overall smooth and free from screening, displays harsh transitions in Yellow-to-Green and Blue-to-Magenta regions.

Blends on the SP 4000 and SP 7600 are less saturated than those of the DJ 130, but are smoother – with a more even distribution between the highlight, mid-tone, and shadow ranges. The SP 4000 displays harsh transitions in the Yellow and Purple regions, whereas the SP 7600 does so in the Yellow, Purple, and Green regions. Rainbow Blends are mostly smooth, with both Epson printers exhibiting a non-linearity in the Blue region, and an additional harsh transition from Blue to Magenta visible on the SP 4000 output.

### **Line Graphics**

As a graphical element, lines are critical in representing data, forming the basis of schematic rendering and contributing to artistic graphics; in fact, the prevalence of lines in printed material is overwhelming and nearly as common as text. Of these, the most common are vertical and horizontal ruled lines – fortunately the simplest to render on a rectilinear grid. Because of the geometry of such a grid, diagonal lines are subject to an increase in minimum thickness; a printer's ability to maintain line thickness between the thinnest straight and diagonal lines is a tradeoff between offering thinner straight lines or greater uniformity.

While this uniformity issue is often of minor importance for discrete lines of different angles, curved lines require that they do not appear to vary in thickness unintentionally. In transitioning along curved lines from vertical or horizontal orientations to the angles

between, many rendering algorithms will create noticeable artifacts that emphasize the jaggedness of the pixel grid.

In addition to width non-uniformity, lines often illustrate deficiencies such as drop out and ghosting, halftoning issues (some halftone algorithms are designed for use over large areas, but also employed in thin line situations), and color registration problems perpendicular to the orientation of the line.

Lines produced by the DJ 130 are smooth and sharp. Color Lines are correctly rendered with requested thicknesses, enhancing image depth. Fine line reproduction is excellent. On the test car drawing, the radiator grill and the word "Mazda" are sharp and clear. Black Lines, though equally sharp, are not rendered as pure Black and some minor misregistration reveals UCA.

Both the SP 4000 and SP 7600 produce Lines with disturbing stepping, visible without magnification. Thin lines are reproduced too thickly, resulting in fill-in on the letters of the Mazda car and in the rendering of the smaller car components.

## Text

Text represents the most common element of print. It is primarily comprised of thin, filled solid regions. As the primary vehicle for communicating ideas, most text fonts are intended to be very legible yet unobtrusive to the reader. Display fonts are intended to bring artistic design as well. Quality limitations can cause distractions that subtract from the effectiveness of the communication; in the worst case, they can render text illegible or ugly.

Color is used to highlight and emphasize, as well as design – improper rendering of such color can shift the emphasis from key idea to the lack of adequate or pleasing print quality. Because most colors (all but pure primaries and secondaries) require some halftoning even at full saturation, text quality is often decreased further due to the halftone cell structure.

Uniform character stroke weights and spacing provide uniform “typographic color”, the perceived overall darkness of the text. This enhances effective communication when successful, but may detract significantly when distorted and uneven. Font details such as fine serifs, thin strokes, and uniform kerning can easily be lost due to poor reproduction.

Overall, Text quality of the DJ 130 is comparable to the SP 7600, with excellent clarity, sharpness and legibility.

Color Text quality of the DJ 130 is higher than the SP 4000 and comparable to the SP 7600. Color Text is smooth, with even transitions and good saturation. Black Text exhibits minor misregistration, with Under Color Addition (UCA) slightly visible. Overall, Text appears sharp and smooth.

Color Text quality of the SP 4000 is inferior, with less saturation and more jaggedness than either the DJ 130 or the SP 7600. On both Epson printers, some minor screening is visible in the tertiary colors. Both Black Text and Color Text of the SP 4000 and the SP 7600 are less saturated than that of the DJ 130.

## Differential Gloss

A print surface has some level of gloss; this is changed in varying amounts when ink is deposited on the surface to create the print's colors, including black. Differential gloss becomes annoying when the gloss of the media and the ink applied to the media is not equal throughout the print, detracting from the color print quality. Areas of high differential gloss can be detracting on photographic images as well as on mixed color and monochrome text and line drawing documents. Gloss uniformity often enters into the customer's buying decision for printing and proofing systems.

### Methodology

The DJ 130, SP 4000, and SP 7600 printers were warmed up and in ready mode, with print engine maintenance (including but not limited to color calibration, nozzle check, cleaning and printhead alignment) performed as per manufacturer's recommendations/users manual. The most recent available printer driver and firmware for each competitive printer was used. The *INCITS W.1 Committee DRAFT Differential Gloss Test Chart (CMYK version 1.0, 2002, PDF)* was printed on 13 x 19 cut sheets of the specified paper type selected from each manufacturer's approved list of paper types. Factory/Pre-set/default driver conditions for each competitive test printer with defaults for the specified paper type were used. Page size modifiers (Fit To Page), font substitutions etc. were turned off; however, page placement modifiers such as image centering on page were used.

	HP DJ 130	Epson SP 4000	Epson SP 7600
Media	HP PREMIUM PLUS PHOTO PAPER GLOSSY	EPSON PREMIUM GLOSSY PHOTO PAPER	EPSON PREMIUM GLOSSY PHOTO PAPER
Driver	2.4.1	1.85	1.64
Firmware	D.03.03	I02341 P	BN0434 P

Gloss measurements were performed using a calibrated BYK Gardner micro-TRI-gloss Gloss meter. Gloss values of forty test file patches were measured using 60-degree gloss measurement geometry (G60). In accordance with industry practice, in situations where the Mean Gloss value was above G60 of 75 units, the gloss value of the forty test patches was re-measured using 20-degree measurement geometry (G20). Mean Gloss was calculated as the average of the forty test file patches (including media white). Maximum (*Gmax*) and Minimum (*Gmin*) gloss values of the forty test patches were identified and the corresponding differential gloss (*Gdiff*) value determined by the following formula:

$$G_{diff} = G_{max} - G_{min}$$

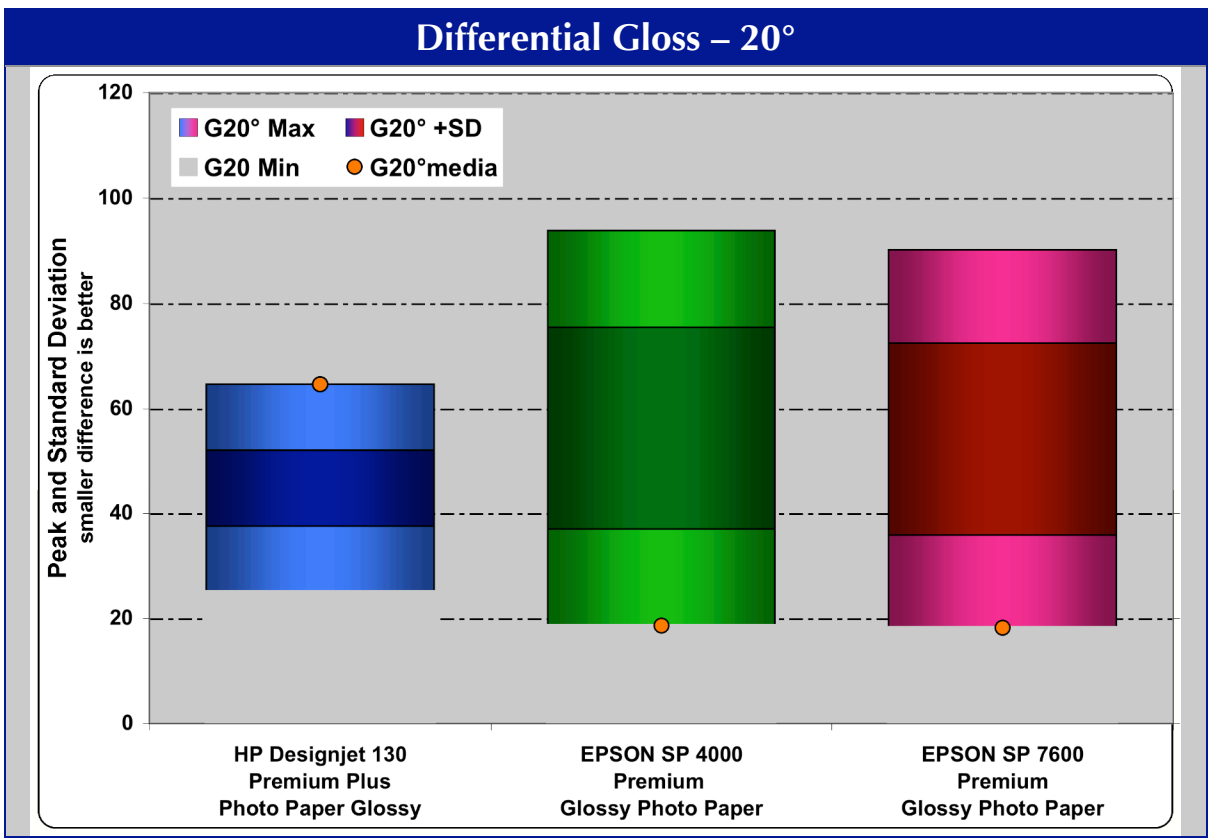


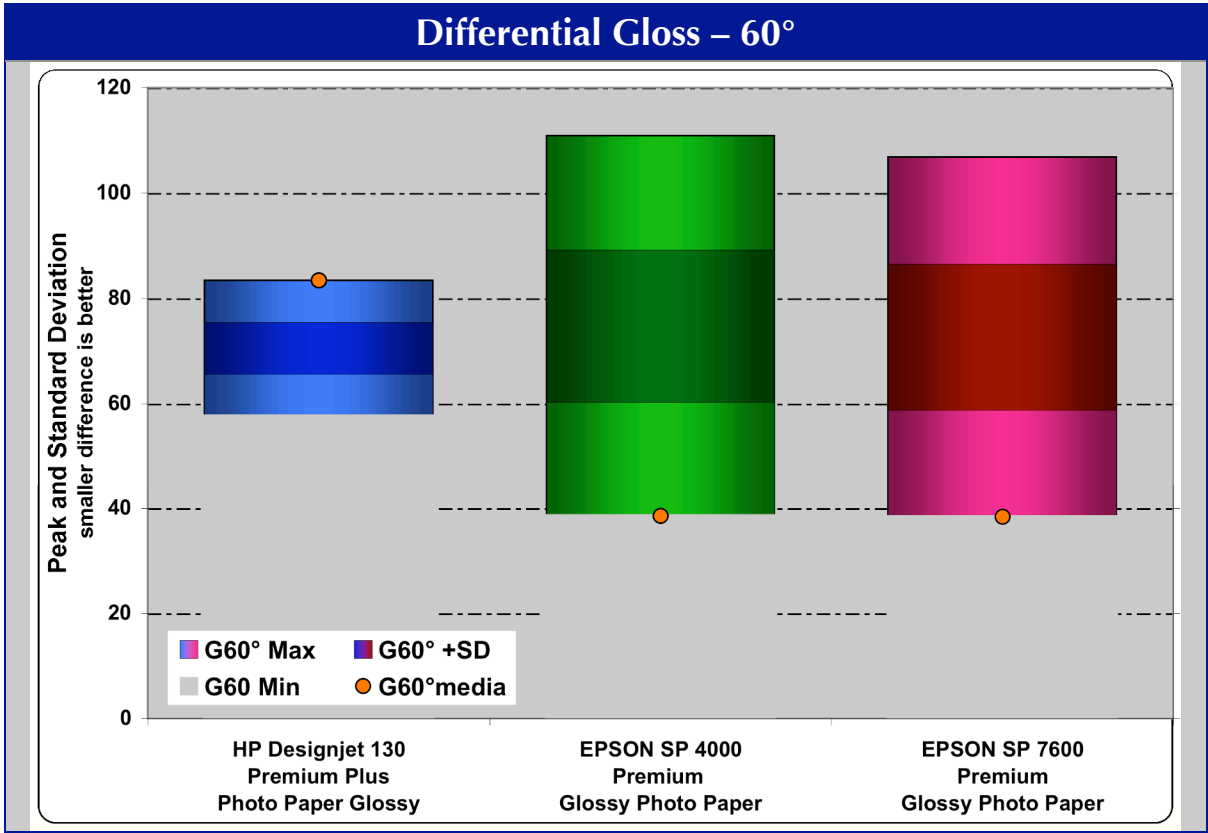
## Results

As can readily be seen in the following charts, the DJ 130 displayed significantly lower Differential Gloss than either the SP 4000 or the SP 7600 at both 60° and 20°.

The Epson Glossy Photo Paper measured a substantially lower paper-white gloss (shown as circles in the graph below) than the HP Premium Plus Photo Paper Glossy. The ink used to create all other colors increased the gloss on both the SP 4000 and SP 7600, while it decreased the gloss on the DJ 130. Differential Gloss at 60° was less than half as much on the DJ 130 as on either the SP 4000 or the SP 7600, while at 20° the results were almost as significant.

The DJ 130 also provides better gloss uniformity across the test page, as can be seen by the lower Standard Deviation:





### Black Optical Density/L\*

High density blacks offer the user more intense photographic image detail, especially in the high contrast and shadow areas, as well as providing crisp, sharp black text and graphics printing.

### Methodology

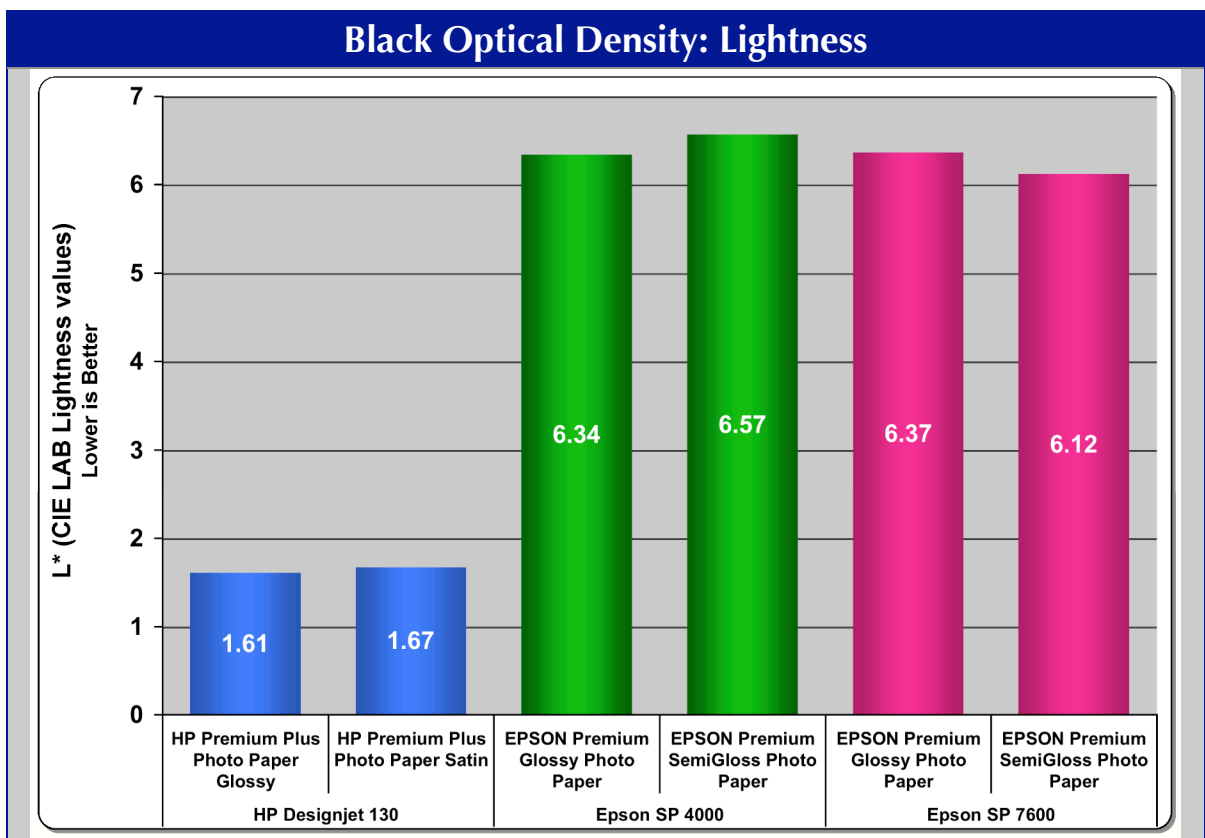
A B-size RGB test file from the *SpencerLab* Digital Color Laboratory was printed from Adobe Photoshop on the DJ 130, SP 4000, and SP 7600. Prior to testing, complete print engine maintenance (including but not limited to color calibration, nozzle check, cleaning and printhead alignment) was performed per manufacturer’s recommendations/users manual. Printer engines were warmed and in ready mode; driver defaults for specified paper type, 13 by 19" cut sheets, listed below were utilized:

	HP DJ 130	Epson SP 4000	Epson SP 7600
<b>MEDIA</b>	HP PREMIUM PLUS PHOTO PAPER SATIN	EPSON PREMIUM SEMIGLOSS PHOTO PAPER	EPSON PREMIUM SEMIGLOSS PHOTO PAPER
	HP PREMIUM PLUS PHOTO PAPER GLOSSY	EPSON PREMIUM GLOSSY PHOTO PAPER	EPSON PREMIUM GLOSSY PHOTO PAPER

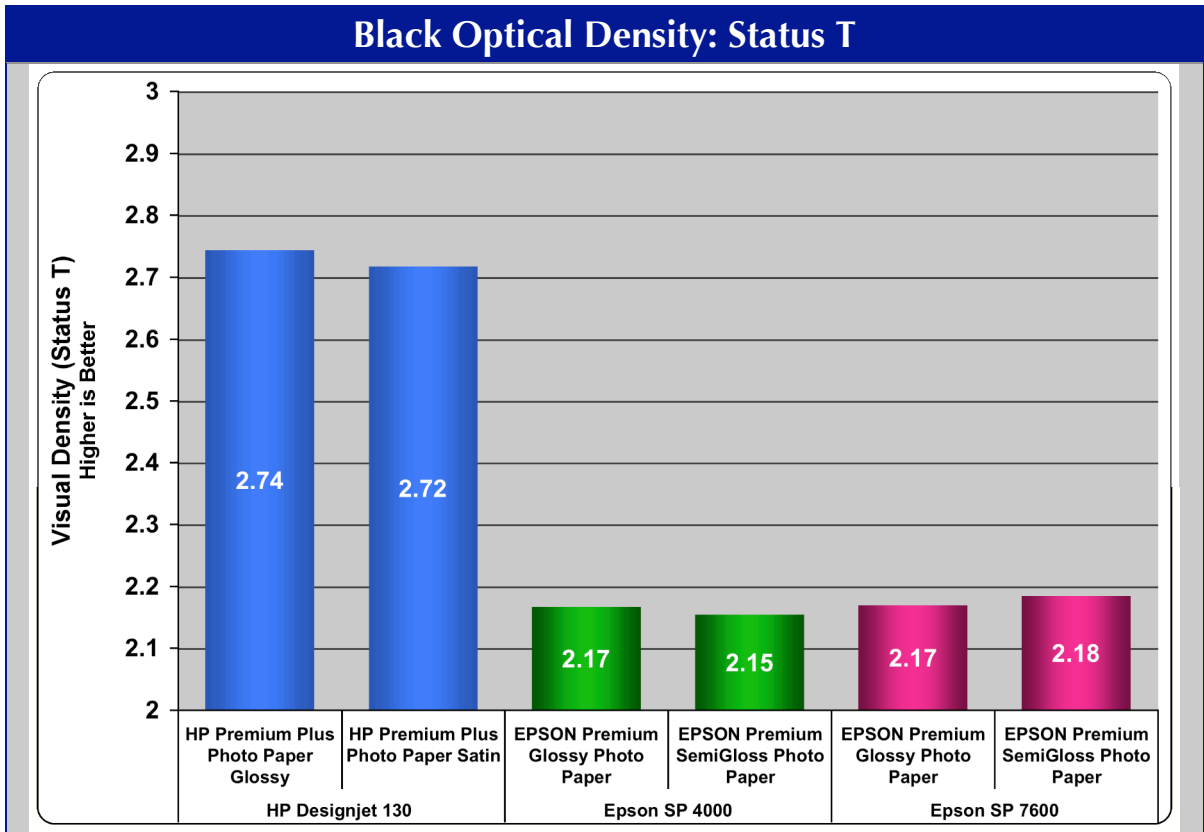
The test file consists of nine (9) 100% Black, one-inch test patches positioned on the page to account for any print variations (four corners plus midpoints: top-left-corner (TLC), center-top (CT), top-right-corner (TRC), center-left (CT), center (C), center-right (CR), bottom-left-corner (BLC), bottom-center (BC), and bottom-right-corner (BRC)).

CIE*Lab* Lightness and Density measurements were taken using a calibrated X-Rite 938 series Spectrodensitometer, calibrated with CIE (1931) 2-degree observer. CIE D50 illuminant (D50-2) Lightness and Status T (DEN T) visual density values were measured. Average Lightness ( $L^*$ ) Value (mean of nine patch measurements) and Average Visual Density ( $v$ ) (mean of nine patch measurements) were also calculated.

## Results



On both media, the  $L^*$  value of the Black produced by the DJ 130 was almost four times less (less is better) than that of the Epson printers, as is graphically illustrated on the preceding graph. Deeper Blacks allow for increased detail within shadow (dark) areas of images.



As seen in the graph above, the DJ 130 measured substantially greater Black density than either the SP 4000 or the SP 7600, on both glossy and satin (semi-gloss) finish media.

Whether thought of as Density or CIE Lightness, HP Blacks measured Blacker.

### Color Stability

Inks require some minutes after printing to dry; thereafter, there may be continuing slow color change. Long-term color stability has gained considerable interest of late; however, short-term color stability is perhaps even more important to users who require critical color comparison for proofing and other uses over hours and days. Improved print stability with minimal color shifting reduces the possibility of color misinterpretation and provides an optimal proofing environment.

### Methodology

A test file consisting of 108 RGB color patches<sup>3</sup> was printed on the DJ 130, SP 4000, and SP 7600. Prior to testing, complete print engine maintenance (including but not limited to color calibration, nozzle check, cleaning and printhead alignment) was performed per manufacturer's recommendations/user manual. Printer engines were warmed and in ready mode; driver defaults for specified paper types<sup>4</sup> were used:

<sup>3</sup> The test file was supplied by HP.

<sup>4</sup> The SP 7600 does not have a media setting specific to Epson Semimatte Proofing Paper. Epson technical support recommended the use of the Photo Semigloss Paper driver setting.

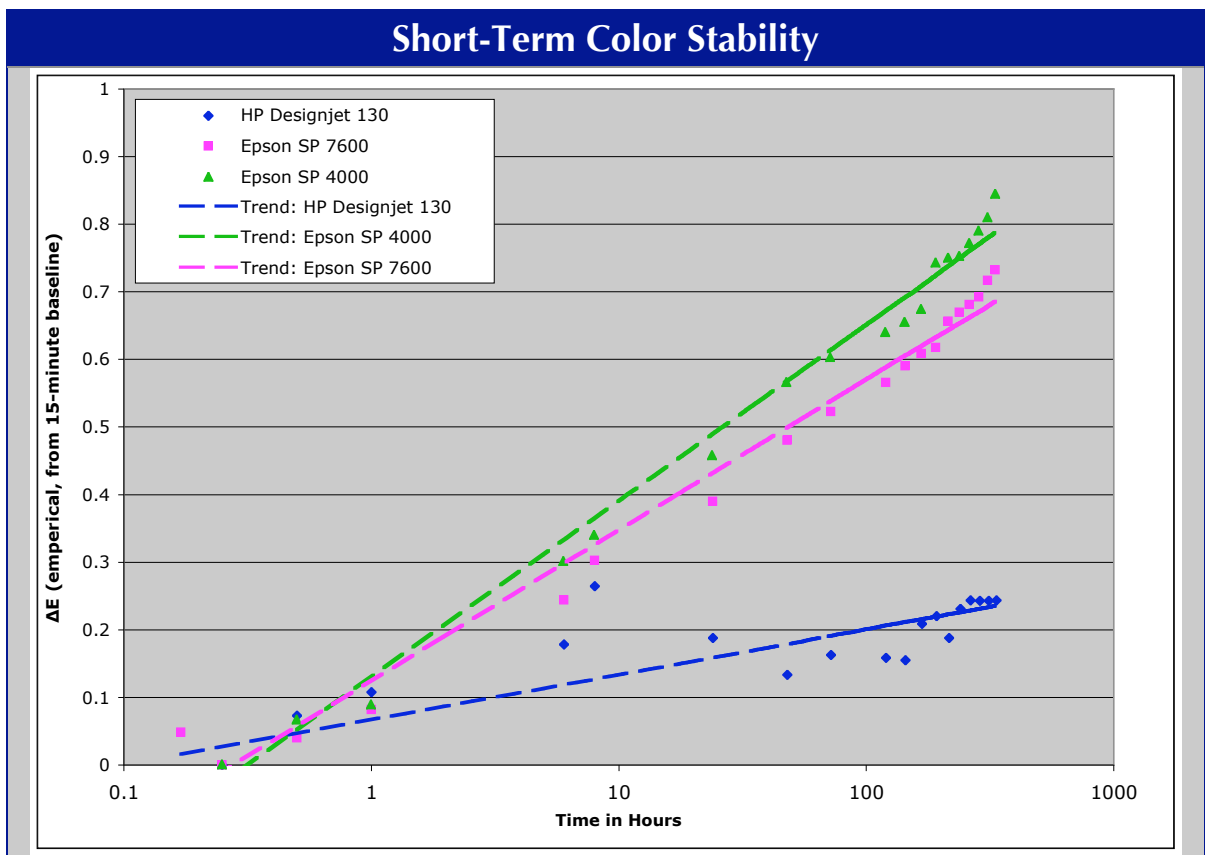
MEDIA	HP DJ 130	Epson SP 4000	Epson SP 7600
	HP PROOFING SEMI-GLOSS	PROOFING PAPER COMMERCIAL SEMIMATTE	PROOFING PAPER COMMERCIAL SEMIMATTE

The test prints were stored in a light protected, ambient office environment. CIELab measurements were made using a calibrated X-Rite 938 series Spectrodensitometer at 5 minutes, 10 minutes, 15 minutes (reference), 30 minutes, 1 hour, 6 hours, 24 hours, and at 24-hour intervals thereafter for 13 additional days.

Color difference ( $\Delta E$ ) values were calculated based on the CIELab measurements.

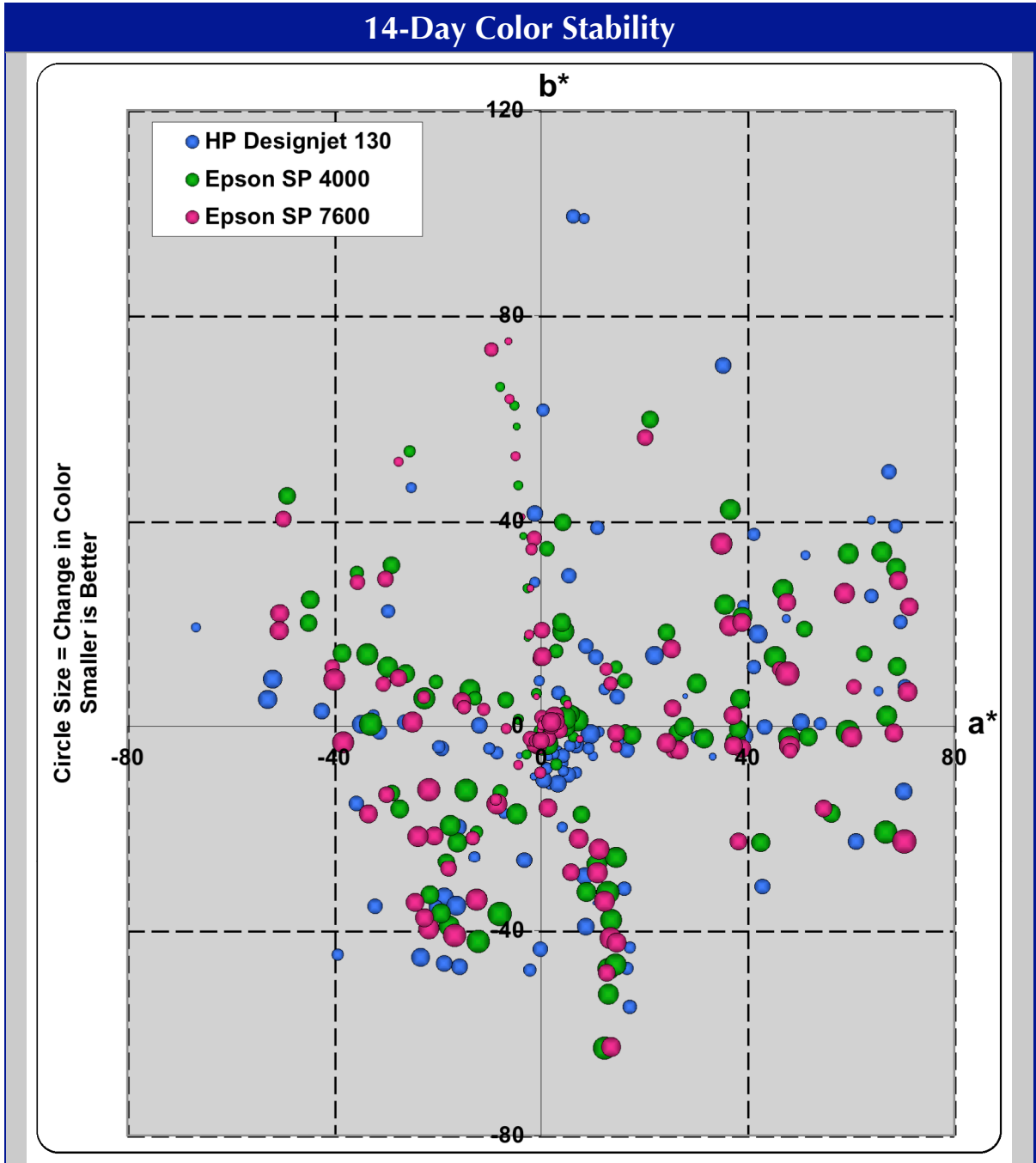
### Results

The DJ 130, a dye-based ink printer, displayed greater short-term color stability than the pigment-based SP 4000 and SP 7600 printers. While the Epsons' initial dry time was a few minutes shorter, the DJ 130 was noticeably more stable once dry (after 15 minutes), shifting colors on average at less than half the rate of the Epson prints. This is shown in the following graph.



The difference in color stability after fourteen days (two weeks) is shown in the following CIE  $a^*b^*$  projection. The size of each circle is proportional to the change from the first measurement, while its position corresponds to its interpretation of the 108 RGB colors.

The generally larger SP 4000 and SP 7600 circles correspond to the Epson's larger color errors.



## Metamerism

Color is created by the combination of a source of illumination, an object that transmits or reflects some of that illumination, and a sensor that receives the resultant light energy. The illumination source and the receiving sensor may each have a constant response over the visible spectrum; in that case, only the spectrum of the energy transmitted or reflected by the object will change its color. However, changing the illumination source to one with a different spectral energy distribution may also change the color that the sensor receives.

Metamerism is the effect created when two objects, such as a sweater and skirt or an object and a printed image of it, appear differently under one light source than another. The sensor may be the human eye. For example, the sweater and skirt may match under store fluorescent lighting, but incandescent (tungsten) lighting or daylight conditions may show a marked color shift between them. A photographer trying to match his subject does not want it to appear correctly under only one lighting source; a press operator does not want to match a proof whose colors do not look as they did when approved under different lighting conditions.

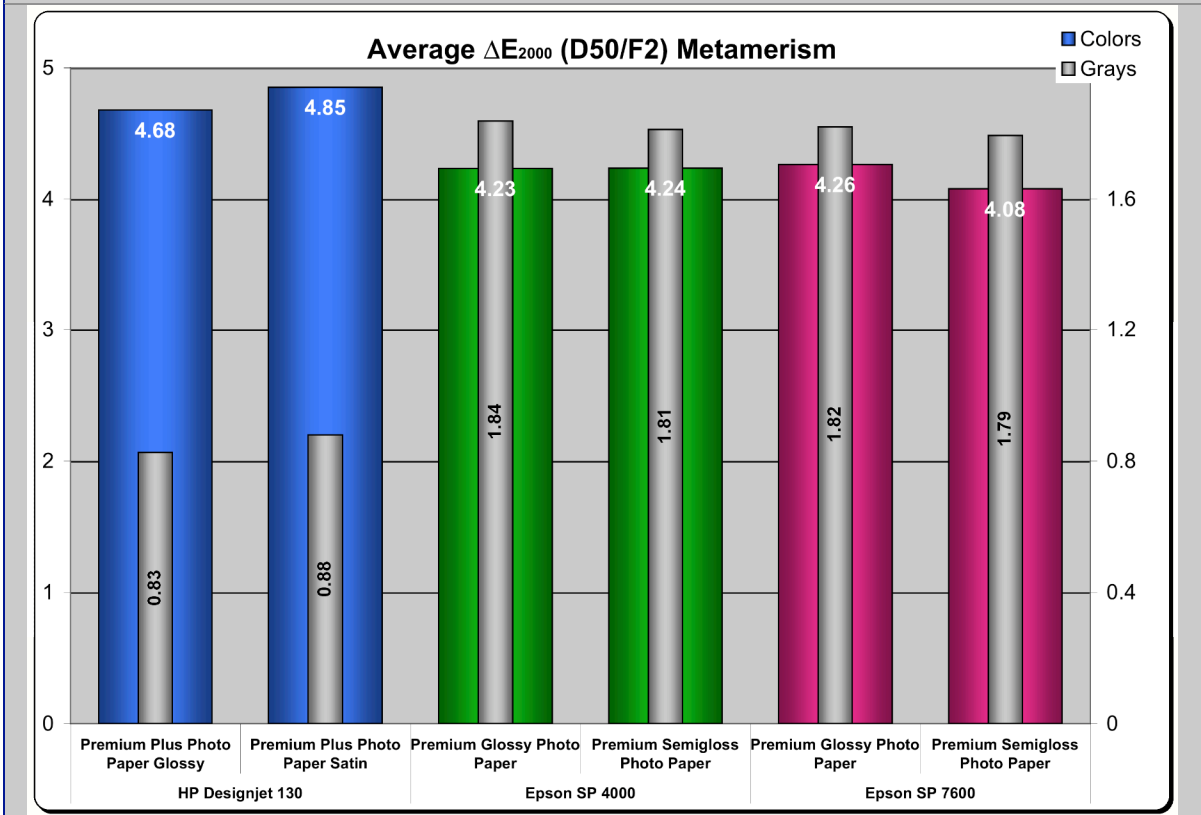
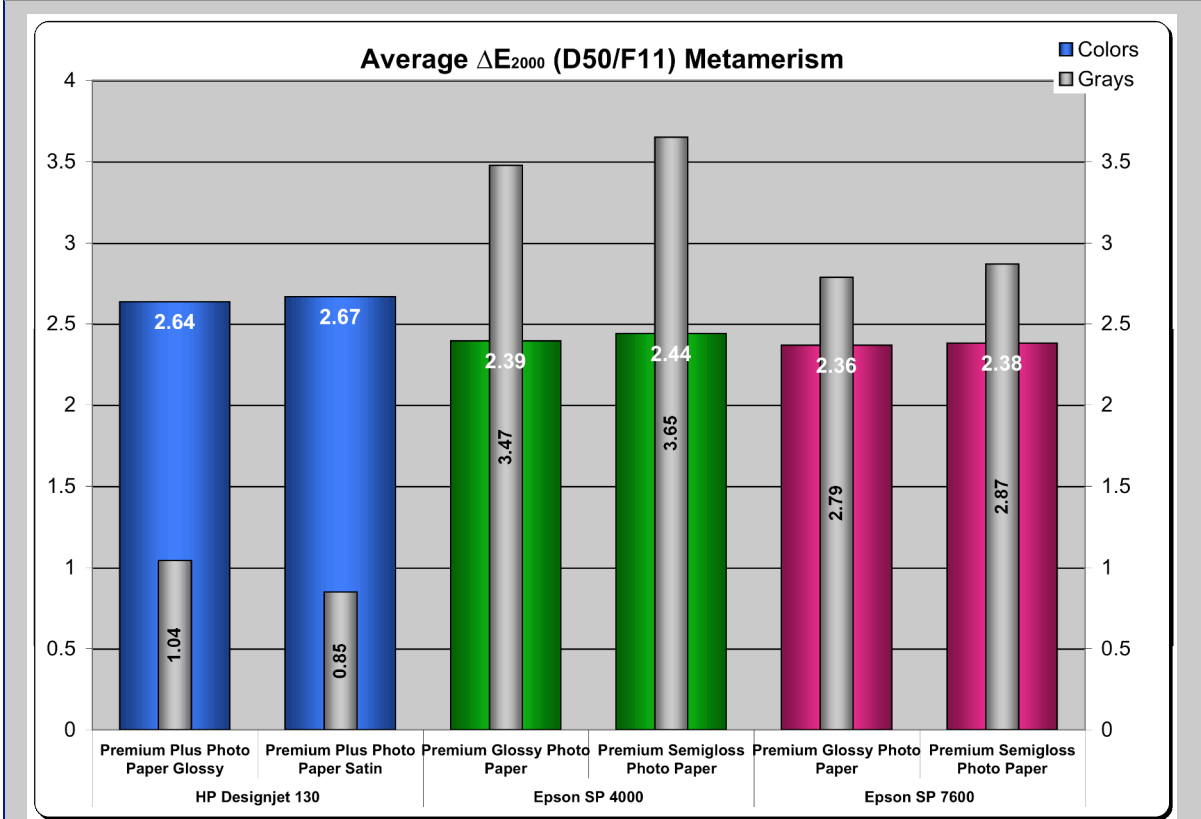
## Methodology

A *SpencerLab* Digital Color Laboratory test file consisting of 29 patches, including grayscales and high saturation colors, was printed on the DJ 130, SP 4000, and SP 7600. Prior to testing, complete print engine maintenance (including but not limited to color calibration, nozzle check, cleaning and printhead alignment) was performed per manufacturer's recommendations/users manual. Printer engines were warmed and in ready mode; driver defaults for specified paper type:

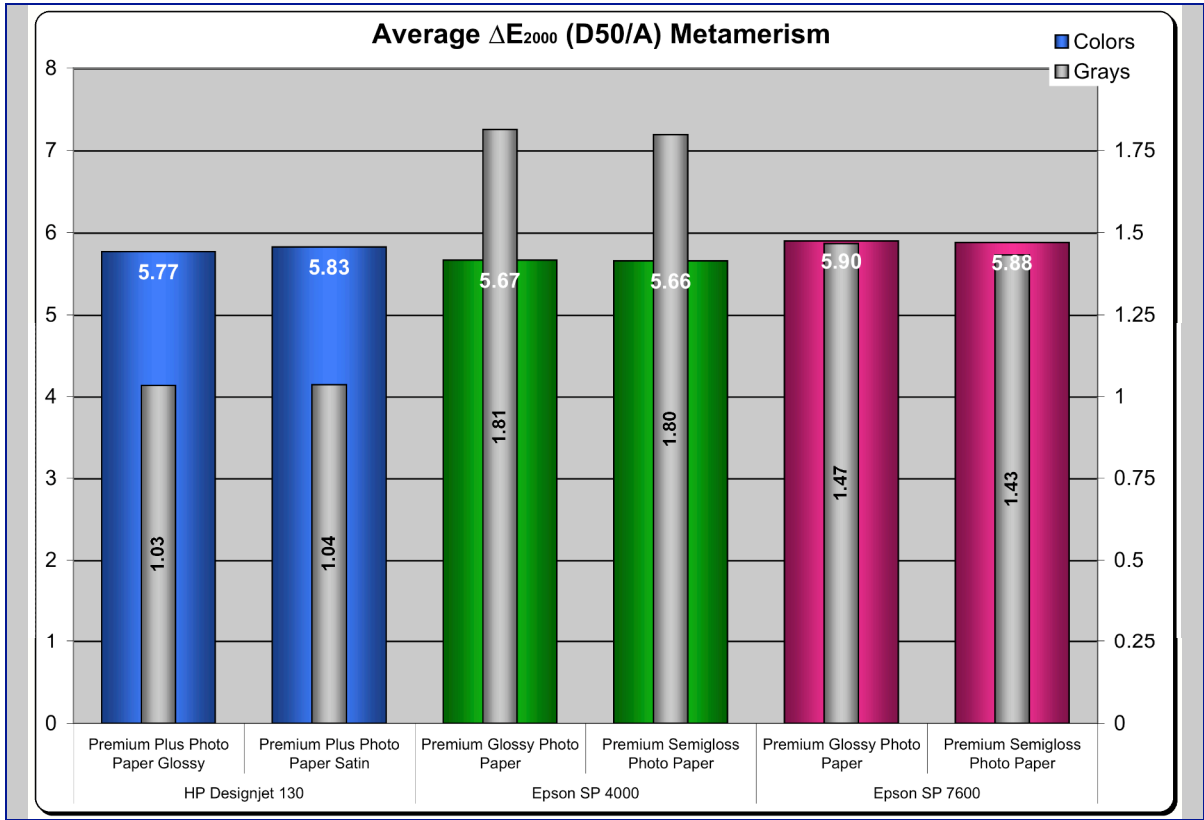
	HP DJ 130	Epson SP 4000	Epson SP 7600
MEDIA	HP PREMIUM PLUS PHOTO PAPER GLOSSY	EPSON PREMIUM GLOSSY PHOTO PAPER	EPSON PREMIUM GLOSSY PHOTO PAPER
	HP PREMIUM PLUS PHOTO PAPER SATIN	EPSON PREMIUM SEMIGLOSS PHOTO PAPER	EPSON PREMIUM SEMIGLOSS PHOTO PAPER

Measurements were performed using a calibrated X-Rite 938 series Spectrodensitometer, CIE (1931) 2-degree observer under various illuminant conditions. The D50 daylight baseline was then compared with F11 fluorescent, F2 cool white fluorescent, and Illuminant A incandescent.

## Metamerism







Comparisons were made between D50 and other illuminant conditions and the color difference was calculated in  $\Delta E_{2000}$  values.

## Results

All tested printers offered comparable degrees of metamerism when viewing changes from D50 to F11, to F2, and to illuminant A lighting, as can be seen from the colored bars in the preceding three graphs.

However, Grays on the SP 4000 and SP 7600 vary significantly more than on the DJ 130 when viewing changes from D50 to F11, F2, and illuminant A lighting conditions, as can be seen from the gray bars in the preceding three graphs. As such, black and white output of the DJ 130 will vary less in color (gray) when viewed in different lighting situations. Typically, The human eye cannot detect changes in color when less than  $1\Delta E$ .

A standard  $\Delta E$  analysis does not yield significantly different results from these  $\Delta E_{2000}$  calculations.

Although there is little difference in the average amount of metamerism of colors, black and white output of the DJ 130 will vary less in color (gray) when viewed in different lighting situations

## Image Quality vs. Throughput Speed Performance

Each of the tested printers has multiple Print Quality modes. These do not necessarily match each other, especially between manufacturers. Throughput Speed Performance is generally slower in higher Print Quality modes. Therefore, direct comparison of Throughput Speed Performance requires a better understanding and a basic comparison of Print Quality in order to normalize the differences among the printers.

### Methodology

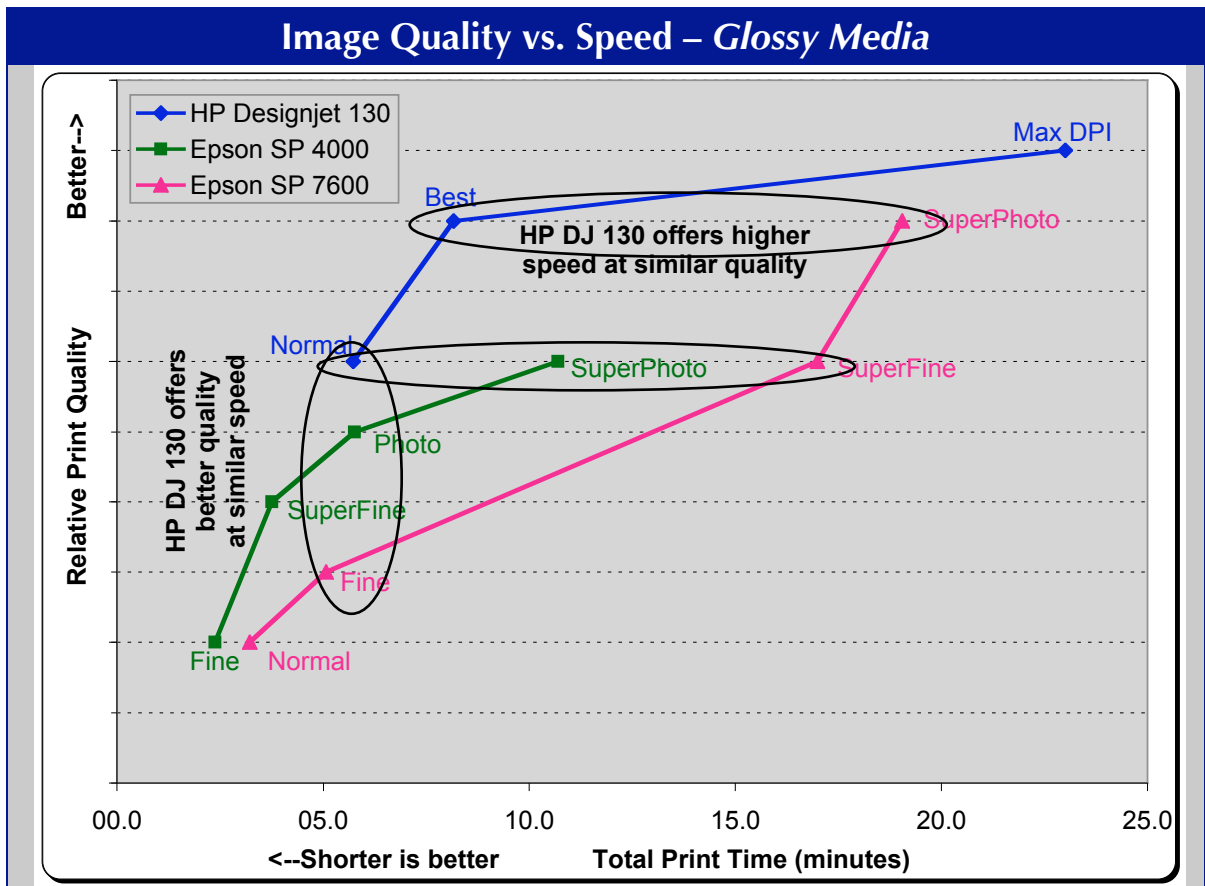
An sRGB photographic image test file from the *SpencerLab* Printer Test Suite, the *Castle*, was selected to represent an appropriate large-format user application. The image area was adjusted to 11 by 17 inches at 250 dpi, centered on 13 by 19 inch media.

Since different print modes are available on each printer, a focused print quality evaluation was performed on both Glossy and Satin/Semigloss media to rate output quality levels among the various modes.



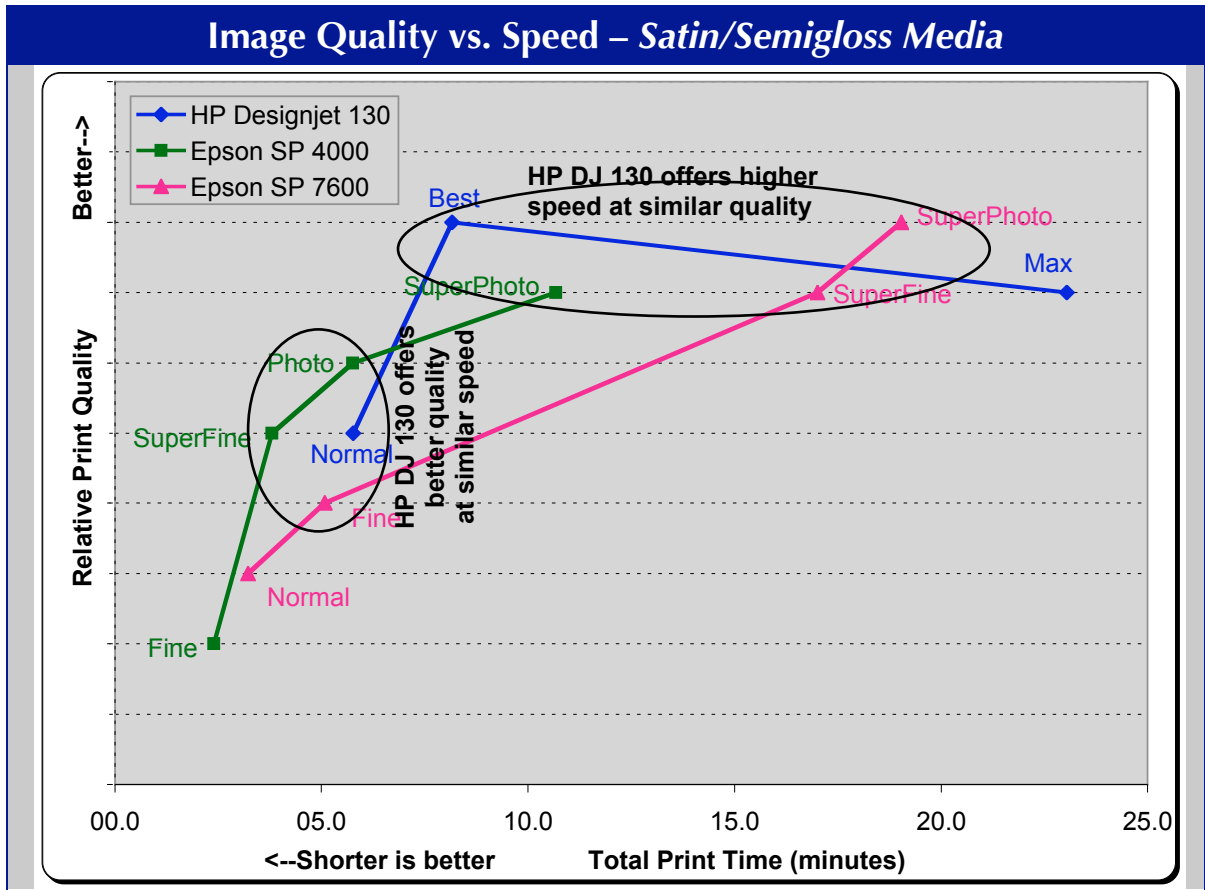
All time measurements begin with the request-to-print and the Total Print Time measurement is taken when the printed page drops into the output tray or is ejected from the printer. All timings were recorded over several iterations to assure accurate results.

### Results



On Glossy media, as illustrated in the preceding graph, the DJ 130 BEST mode was judged comparable to the SP 7600 SUPERPHOTO mode; the DJ 130 NORMAL mode was judged comparable to the SP 4000 SUPERPHOTO mode and the SP 7600 SUPERFINE mode.

In the light of the throughput testing results, the DJ 130 provides essentially similar image quality at significantly faster speeds, up to 66% quicker.



On Satin/Semigloss media, as illustrated above, the DJ 130 BEST mode was judged comparable to the SP 7600 SUPERPHOTO mode and better than the SP 4000 SUPERPHOTO mode and the SP 7600 SUPERFINE mode. Therefore, the DJ 130 provides essentially similar high image quality at significantly faster speeds, up to 57% quicker.

The DJ 130 NORMAL mode was judged comparable to the SP 4000 SUPERFINE mode, not quite a high as its PHOTO mode, but higher than the SP 7600 FINE mode. Therefore, the DJ 130 provides similar moderate-quality/speed performance, slightly below the SP 4000 and above the SP 7600.

## Ink Yield and Cost-per-Print

The cost of inkjet printing has been coming down from levels that many consumers feel is excessive. Therefore, there is increasing customer interest in learning what those costs will be, and in seriously considering those costs in the initial purchase decision. In fact, significant reductions in Cost-per-Print may by itself justify the purchase of a new, replacement printer.

A significant portion of the Total Cost of Ownership (TCO), ink Cost-per-Print is determined by the cost of a print cartridge and the average number of prints it can make. Other user-replaceable components may be included to improve TCO estimates.

### Methodology

The determination of ink cost-per-print is based upon measuring the amount of ink used to make the print, calculating the corresponding use of any user-replaceable components, and factoring that by the cost of each. This process is implemented over a number of prints in order to reduce measurement errors and improve calculation accuracy.

The amount of ink used to make a print may be determined by measuring the difference between the amount of ink in each color cartridge at the start and at the conclusion of the printing process. Taking the difference eliminates the weights of the ink cartridges themselves, leaving only the difference in the weight of the ink. Since ink weighs very close to one gram per milliliter (ink density = 1g/ml), this differential weight (in grams) is also equivalent to the volume of ink used (in milliliters). This is then factored by the cost of that amount of ink.

User-replaceable components include items that the manufacturer anticipates the user will need to replace over the life of the printer. The DJ 130 user-replaceable components include the individual ink printheads; the SP 4000 includes the maintenance tank and, for roll feed printing, the cutter blade.

An sRGB photographic image test file from the *SpencerLab* Printer Test Suite, the *Castle*, was selected to represent an appropriate large-format user application for the DJ 130 and the SP 4000 printers. The image area was adjusted to 11 by 17 inches at 250 dpi, centered on 13 by 19 inch media.



Using the vendor-published list prices, the component cost of ink for each color and user-replaceable components are calculated. One hundred copies of the *Castle* image, two 10-copy sets per day, were sent to the printers for five days, and included a two-day weekend break (*i.e.*, file printed Wednesday, Thursday, Friday, Monday, Tuesday). Printers were power cycled off and on before each ten-copy set. Ink cartridge weights were measured using a calibrated AccuLab V4800 precision scale<sup>5</sup>.

Using the data the laboratory acquired regarding the volume of each color ink used and the capacity of the ink cartridges<sup>6</sup>, Prints-per-Cartridge – the number of prints that

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<sup>5</sup> The AccuLab V4800 precision scale is rated at 0.1-gram readability and 0.3-gram repeatability.

could be obtained from each color cartridge and the average over all colors were calculated. User-replaceable component use was also able to be calculated using data acquired.

Cost-per-Print tests were performed in modes as noted on the following chart; print driver defaults for the specified media were utilized.

COST-PER-PRINT MODES	HP DJ 130	Epson SP 4000
<i>Print Quality</i>	NORMAL	SUPERFINE
<i>Media</i>	HP PREMIUM PLUS PHOTO PAPER GLOSSY	EPSON PREMIUM GLOSSY PHOTO PAPER (250)

### Cartridge Costs

Manufacturer list prices of cartridges in US\$, as of June 2004:

CARTRIDGE COSTS	HP DJ 130	Epson SP 4000
<i>Color Cartridges</i>	<b>\$34.99</b>	<b>\$69.95</b>
<i>Black Cartridges</i>	<b>\$43.99</b>	<b>\$69.95</b>
<i>Color Printheads</i>	<b>\$35.99</b>	—
<i>Black Printheads</i>	<b>\$39.99</b>	—
<i>Maintenance Tank</i>	—	<b>\$39.00</b>
<i>Cutter Blade</i>	—	<b>\$95.00</b>

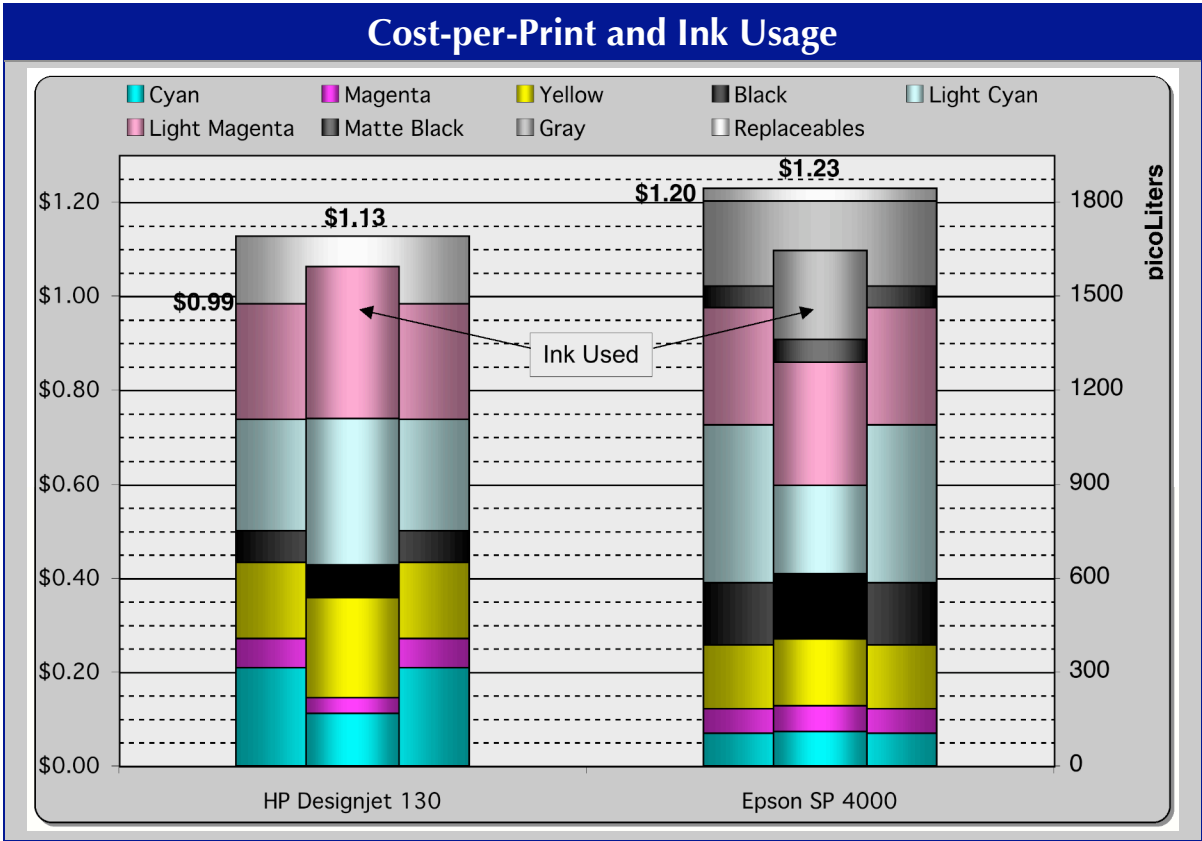
### Test Results and Analysis

The DJ 130 had a lower Cost-per-Print than that of the SP 4000 on the *Castle* image test document. The SP 4000 was 9% more expensive when including ink and user-replaceable components. When comparing ink usage only, the SP 4000 was 23% more expensive than the DJ130.

The DJ130 produced this photographic print for a total estimated cost of \$1.13 per print inclusive of printhead amortization, its only User-Replaceable component. The SP 4000 produced this print for a total estimated cost of \$1.23, including maintenance tank amortization – the SP 4000 prints were 9% more expensive than those of the DJ 130.

When comparing solely incremental ink usage, the DJ 130 Cost-per-Print advantage is more significant. The DJ 130 produced this 11 by 17 inch image area photographic print for a total estimated cost of \$0.98; the SP 4000 was 23% more expensive, with a total estimated cost-per-print of \$1.20.

<sup>6</sup> Ink capacity based upon manufacturer's published cartridge volume figures.



Additionally, for the user who needs to maintain a spare set of inks in-house, the cost of an Epson SP 4000 ink set is more than 2.5 times higher than the cost of a DJ 130 ink set.

COST-PER-PRINT	HP DJ 130	Epson SP 4000
<i>Ink only</i>	<b>\$0.98</b>	<b>\$1.20</b>
<i>Printheads</i>	\$0.14	—
<i>Maintenance Tank</i>	—	\$0.03
<i>Ink and User-Replaceables</i>	<b>\$1.13</b>	<b>\$1.23</b>
<i>Cutter</i> <sup>†</sup>	—	\$0.10
<i>Ink and User-Replaceables</i>	<b>\$1.13</b>	<b>\$1.33</b>

The components of *SpencerLab's* Cost-per-Print analysis are shown in the graphs above, and summarized in the following table. Media cost was not included.

<sup>†</sup> The cutter cost of the Epson SP 4000 was not factored into the final Cost-per-Print calculations discussed and graphed above, since testing was performed with cut-sheet media. However, based upon laboratory testing, an additional cost of up to 10 cents per tested print could be expected with roll media, increasing the SP 4000 Cost-per-Print to \$1.33, some 18% more expensive than the DJ 130.

## Additional Notes

### *Printhead Cleaning and Initialization: HP DJ 130 & Epson SP 4000*

The HP DJ 130 offers a user-friendly utility to perform printhead cleanings. The Epson SP 4000 offers three printhead cleaning modes, of which two – the Printhead Cleaning and Power Cleaning – are easily accessible to the average user. The third cleaning option is the Supersonic Cleaning, which is not as user-friendly.



### HP DJ 130

On the HP DJ 130, a user is able to run regular maintenance cycles using the printer software utility. The DJ 130 uses a negligible amount of ink (up to a maximum of 2 grams per cartridge set) for each maintenance cycle, which includes printhead cleaning. No additional special maintenance or printhead cleaning procedures are suggested. Upon original installation of the ink cartridges, ink used for alignment and checks are also negligible.

### Epson SP 4000

#### *Printhead Cleaning*

This cleaning option, recommended if print quality degrades, is accessed by choosing the *CLEANING THE PRINTHEAD* selection in the printer software utility. In order to calculate how much ink was used during the Printhead Cleaning cycle, the printer was subjected to eight printhead cleaning cycles (nozzle check excluded). Ink used/waste was calculated for the individual printhead cleaning cycles based upon the weight of the

Maintenance Tank at the start and finish of each cleaning. Ink used during the eight cleaning iterations averaged 4.1 grams for all eight ink cartridges, with a maximum of 4.5 grams and a minimum of 4.0 grams used.

### **Power Cleaning**

Power Cleaning is accessible from the printer's control panel under *MAINTENANCE / PWR CLEANING*. As per the Reference Guide, the printer would require this cleaning if the regular Printhead Cleaning was not sufficient, when switching to the Dual CMYK ink set<sup>7</sup>, or if the printer had not been used for more than six months. All ink cartridges need to be at least 50% full in order to run this Power Cleaning. Per the User Guide, a user may need to run the Power Cleaning cycle several times to get a clean nozzle check pattern.

Three Power Cleaning cycles were performed and ink usage was calculated based upon the weights of the individual ink cartridges at the start and finish of the cleanings, as well as the difference in the weight of the Maintenance Tank. The average ink usage for all eight cartridges, based upon Maintenance Tank measurements, was 82.8 grams – with a maximum of 84.8 grams and a minimum of 81.1 grams. When the ink usage was computed based upon the weight differentials of the eight individual ink cartridges, the maximum value was 87.1 grams, minimum 83.0 grams, and an average of 84.3 grams.

### **Supersonic Cleaning**

This is not a user-friendly function. To access this feature a user must go through the printer's Maintenance Mode, which requires the user to follow a unique set of instructions and a combination of control panel buttons and power cycling to perform. As per the Reference Guide, this mode allows the user to perform maintenance procedures that may be needed occasionally.

The procedure for determining ink usage was the same as used for Power Cleaning. Individual ink cartridges and the Maintenance Tank weights were taken before and after each Supersonic Cleaning cycle. Based upon Maintenance Tank measurements, an average of 7.3 grams of ink, with a high of 7.4 grams and low of 7.2 grams, was used by the eight ink cartridges during each of the cleaning cycles. Cartridge set weight measurements display an average usage of 7.6 grams per cleaning – as in the Power Cleaning a greater amount than recorded with Maintenance Tank measurement.

### **Ink Usage upon Initialization**

Although the *SpencerLab* Digital Color Laboratory did not perform the original ink installation on the Epson SP 4000<sup>8</sup>, the Epson *START HERE* Manual states, “During the initial installation process, it is normal for up to one-third of the ink in each cartridge to be used.”

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<sup>7</sup> Currently there is no dual CMYK printer model for the U.S. market, nor is there a conversion supported or parts available for a dual CMYK printer in the U.S. market

<sup>8</sup> Testing was performed prior to US release of the SP 4000, using an Epson PX6000 – the Japanese version believed to be functionally equivalent.



## Miscellaneous

### HP DJ 130

The DJ 130 offers a user-friendly interface, both on the printer control panel and in the printer driver and utility software. Most printer functions, both basic and advanced, can be assessed from the computer workstation, using the remote Jet Administration utility.

The DJ 130 is a versatile printer, accepting media from envelope-size up to 24" wide<sup>9</sup>, while having at least a 50% smaller footprint and weight than either the SP 4000 (17" max) or SP 7600 (24" max). A stand is optional, but the printer is sized to sit atop a work area and is easily movable. Media can be as thick as 300 gsm and the printhead performs automatic head alignments and calibrations to ensure print quality and color accuracy. As fore mentioned, the new dye-based HP 84/85 inkset offers greater short-term stability than the pigment-based inks of the Epson SP 4000 and 7600 printers. Additionally, a published research report<sup>10</sup> cites the print permanence ratings of the inkset and points to the inkset's long-term stability.

Running maintenance cycles are a simple process using the Jet Admin utility; a shortcut is even created on the user's desktop. Once the user clicks on the shortcut they are guided through the process – a few keystrokes and the printer performs the maintenance, the user is not required to physically handle the printer. HP support is available through phone support or through the Jet Admin utility. Using Jet Admin the user is able to establish contact with live HP support and information about the printer can be transmitted automatically to the support personnel.

Paper feed issues did arise during testing. The front tray feed was inconsistent in pulling paper into the printer. Also, when feeding sheet paper through the rear path, with the roll paper feed attachment installed, there is no edge guide for the user to reference. Upon completion of printing, output is ejected from the printer forcefully, requiring the paper stop to be in place. Additionally, it appears that in order to make certain that paper is aligned prior to printing the printer performs an abundance of alignment tests. These alignments are time-consuming (performed after the job is sent from the workstation) and noisy. The automated paper cutter, located on the front edge of the printer, does not offer any safety feature, such as a covering. Inadvertently, a user could have their hand in the cutter path. The modular nature of the printer configurations offers the user a cost-effective and personalized purchase option.

### Epson SP 4000/7600

Multiple Mac OS X drivers are provided for the same model printer, based upon paper usage (i.e. roll, sheet, borderless printing, etc.). Up to nine different "printers" were created for the Epson SP 4000. Epson documentation and phone support are enigmatic

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<sup>9</sup> 24" media is roll fed paper; roll feed attachment optional for the DJ 130. The DJ 130nr model includes the Automatic Roll Feed & cutter, along with the JetDirect network card.

<sup>10</sup> "Hewlett-Packard Designjet 130 – Print Permanence Ratings" by Wilhelm Research, Inc., August 30, 2004. Provided for informational purposes; accuracy of the study and reporting not independently verified by *SpencerLab*.

on the reasoning behind listing paper choices as "printers" rather than such media choices being available within one SP 4000 or SP 7600 printer driver. The Epson drivers lack finesse and require a level of user expertise that is discordant in these times of Plug-and-Play devices.

The SP 4000, though it will fit on a workstation, is twice as large – both in weight and area, as the DJ 130. The printer holds eight ink cartridges, however it only prints in 7 colors (choice of either Photo Black or Matte Black). Full-bleed 17" prints are possible and the SP 4000 is self-calibrating and self-aligning. A printer stand and networking are optional.

The SP 7600 is the largest of the three printers, both in footprint and weight. Like the DJ 130 it is able to handle printing on media up to 24", although borderless printing is available. Like the SP 4000, the SP 7600 can perform either 6-or 7-color printing. As with all the printers tested, printer stand and network connectivity is optional.

The Epson ink cartridge housing, while optimized for standard 110 ml ink cartridges provides the option of high capacity 220 ml cartridge use. In order to use the high capacity cartridges, the user must leave the printer's ink compartment cover open, as they extend outward – beyond the printers' real estate. Additionally, the SP 7600 operator manual cautions against the use of the high capacity cartridges – their use might destabilize the printer when used with the printer on the stand. The Epson PX 6000 (European version of SP 4000) offers dual CMYK capabilities for faster printing and the SP 7600 (7-ink system) offers either Photo Black *or* Matte Black ink usage options. In both instances, switching from one ink option to the other uses considerable amounts of ink, thereby increasing ink usage costs.

The SP 4000 offers multiple printhead cleaning modes. The driver offers only the basic maintenance utility, while the Power Cleaning requires that the user become actively involved during the process, raising and lowering ink levers at the printer on cue. The Supersonic Cleaning can only be performed from the printer's control panel. Overall, the Epson driver and utilities are not as user-friendly as those of the DJ 130.

## About *spencerLAB*

The *SpencerLab* Digital Color Laboratory is an independent printer evaluation facility that provides services to vendors and corporations for whom color printing is mission-critical. The Laboratory follows strict guidelines in the integrity of both methodology and reporting; vendor-sponsored studies do not guarantee favorable results. *SpencerLab* has developed industry-standard test software, and performs print quality, throughput speed, ink and toner cartridge yield and cost-per-page/TCO, and ease-of-use analyses for color and monochrome printers in all technology classes, from inkjet and laser printers to digital color presses.

*SpencerLab* is operated by Spencer & Associates Publishing, Ltd., a premier IT consulting boutique specializing in the application of Digital Color Technology to all aspects of color imaging. For over a dozen years Spencer & Associates has been providing strategic support to manufacturers in product planning, development, and launch. Color printing workflow analysis, print system selection, and usage optimization services are provided to corporate users.

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