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XEROX COLORQUBE 9200 SERIES TABLOID-SIZE SOLID INK MFP –
COMPREHENSIVE COLOR PRINT QUALITY ANALYSIS
A SPENCERLAB TEST REPORT

Melville, NY – 30 July 2009—Although there has been quite a lot of press surrounding the introduction of the Xerox Corporation [NYSE: XRX] ColorQube™ 9200 Series of tabloid/A3-size solid ink multifunction printers (MFPs), most has been oriented around its cost of color printing and its environmental advantages. However, print quality must be fully competitive with typical toner-based MFPs in its class for it to truly succeed. Recognizing our premier reputation for integrity, excellence and expertise in color print quality test and analysis, Xerox commissioned the *SpencerLab* Digital Color Laboratory to perform an in-depth, independent study of the suitability of this ColorQube 9200 Series MFP's output print quality for the office color market.

The study encompassed a variety of elements that contribute to print quality. Initially, *SpencerLab* evaluated how print quality varied as the operating modes ranged from 38 to 85 pages per minute on the ColorQube 9203. Next, print quality of the ColorQube and a range of toner-based MFPs, including the Canon imageRUNNER C5180, the Konica Minolta bizhub C650, and the Ricoh Aficio MP C5000 – color laser MFPs that target the office color printing market segment – were evaluated on a variety of media, including economy, recycled, standard office, and high grade papers. Finally, competitive print quality was compared using default print mode on each of the tested MFPs. In all of these comparisons, the robust tests and evaluations by a skilled team of trained *SpencerLab* analysts utilized a series of test files from *SpencerLab* Printer Test Suite to evaluate black and color text, lines, tints, blends, and images.

> *" Users really care about the advantages technology can bring, even if it's one they haven't used before.... in addition to its running cost and environmental benefits, solid ink technology can deliver competitive print quality for today's office. "*
>
> – president/CEO of *SpencerLab*

President and CEO David Spencer says, "Users really care about the advantages technology can bring, even if it's one they haven't used before. Our analysis supports Xerox's contention that, in addition to its running cost and environmental benefits, solid ink technology can deliver competitive print quality for today's office."

The analysis concluded that the print quality of the Xerox ColorQube 9203 on its various speed modes provides an office user with the option to cover a very broad spectrum of office color document printing, ranging all the way from printing a rapid personal document to a high quality

office report. Leveraging the inherent advantages of solid ink technology, the ColorQube 9203's print quality exhibited negligible change among the four tested media. Comparative print quality evaluation showed that, overall, the ColorQube 9203 offers competitive print quality in the elements on a typical office document.

In keeping with *SpencerLab* tradition, the complete test report is available for no-cost download at http://www.spencerlab.com.

ABOUT *spencerLAB* DIGITAL COLOR LABORATORY

Celebrating 20 years of service with integrity, Spencer & Associates Publishing, Ltd. has earned an international reputation for expertise in Color Print Quality and Consumable Yield. *SpencerLab* Digital Color Laboratory, its independent test division, is recognized as a leader in unbiased, third-party digital color testing. Leading vendors have relied upon *SpencerLab* to provide Print Quality, Cost-per-Print, Throughput Speed, and Usability benchmarking for a variety of printing technologies – inkjet, laser, and many others. *SpencerLab* provides leadership in quantitative and qualitative comparisons – test and evaluation services, compliance certifications, benchmark test software/ hardware, and focus group management.

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