For immediate release:

Contacts:

Jennifer Graham / Spencer & Associates Phone: +1-516-367-6655 Fax: +1-516-367-2878 graham@spencer.com





SpencerLab Completes Study for Hewlett-Packard Comparing 11 x 17" Color InkJet Printers

Melville, NY, February 18, 1998 - The *SpencerLab* Digital Color Laboratory, a division of Spencer & Associates Publishing, Ltd., today announced that it has completed a comparative study of 11 x 17" color inkjet printers, sponsored by Hewlett-Packard.

Hewlett-Packard's related press release is currently available on the World Wide Web at <u>Yahoo's Business Wire news site.</u>

Test and analysis included cost-per-page, and overall throughput speed at comparable quality. The study included the Canon BJC-4650 (successor to the BJC-4550 and now available in Europe, Asia Pacific, and Japan), the Epson Stylus Color 1520, and the HP DeskJet 1120C, introduced today.

SpencerLab provides product test and evaluation services, product test software, and comparative product test reviews to the digital color peripheral industry. An independent testing facility, SpencerLab specializes in testing printers and related areas of expertise. By providing accurate testing using a solid base of test software, print samples, and proven methodologies, SpencerLab offers reputable objective results suitable for publication. Additional information is available on the World Wide Web at www.spencerlab.com.

Focused on digital color technology, Spencer & Associates consults with organizations for whom printing is mission-critical, providing workflow analysis and print system selection, and consults with product vendors, providing product development and strategic support to improve quality and performance. Additional information is available at www.spencer.com on the World Wide Web.

###

www.spencer.com 516-367-6655 fax: 516-367-5878 Spencer & Associates Publishing, Ltd. Three Giffard Way, Melville, NY 11747-2310