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Spencer & Associates Publishing, Ltd.

SpencerLab Tests the Stream Concept Press from Kodak

Inkjet Technology is on the Way to Offset Class Print Quality

Düsseldorf, Germany – 29 May 2008—*SpencerLab* Digital Color Laboratory, the premier consulting, test and analysis organization for the digital imaging industry, released a white paper on the Stream Concept Press from Kodak. The full report is available at www.spencerlab.com and at Kodak’s DRUPA stand (D01, Hall 5).

Eastman Kodak [NYSE: EK] commissioned *SpencerLab* to perform an independent analysis of the print quality of the Stream Concept Press in comparison with Offset printing, often considered the “gold standard” for commercial printing. Focusing on its capabilities and potential, *SpencerLab* found the Stream Concept Press to be a very successful “proof-of-concept” device. Overall, the Stream Concept Press demonstrated the potential of approaching 175-line offset print quality.

“While there were some areas of print quality that still need development – it is, after all, a ‘concept’ press – there are a few areas where its technology promises to surpass Offset print quality. We see the potential that, upon maturity, the Stream Concept Press will be able to provide competitive Offset Class output,” said David Spencer, President and CEO of Spencer & Associates.

The evaluation consisted of selected test files from the *SpencerLab* Printer Test Suite printed on comparable media – two coated (glossy and dull finish) and one uncoated (plain). *SpencerLab* personnel supervised the offset printing on a Heidelberg Speedmaster 74 sheet-fed press with a Kodak 5080 Trendsetter VLF Quantum platemaker, and printing on the Stream Concept Press at Kodak’s development facility. Print quality was analyzed comparatively by a team of *SpencerLab* experienced analysts – within the expected range appropriate to the intended applications – noting the areas of IMAGES, TINTS & BLENDS, TEXT & LINES, and COLOR GAMUT & DENSITY, all on appropriate media.

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Image reproduction on the Stream Concept Press was a particularly impressive area. Image definition was competitive, and both gamut volume and density were significantly larger than SWOP on both plain and glossy media – opening the potential for printing richer photographs and documents with higher impact. Despite competing with the 2400 dpi addressability and associated dot size of offset, the Stream Concept Press produced output that is surprisingly competitive.

The *SpencerLab* Digital Color Laboratory

With nearly 20 years in the industry, Spencer & Associates Publishing, Ltd. has earned an international reputation for expertise in the areas of Color Print Quality and Consumable Yield. The *SpencerLab* Digital Color Laboratory, an independent testing division of Spencer & Associates, is recognized as a leader in unbiased, third-party digital color printer/MFP testing. *SpencerLab* provides leadership in quantitative and qualitative product comparisons – test and evaluation services and compliance certifications, benchmark test software/hardware, and focus group management. Leading vendors have relied on *SpencerLab* to provide Color Print Quality, Cost-per-Print, Throughput Speed, and Usability benchmarking for inkjet, laser, solid inkjet, LED, dye sublimation, photographic, and many other printing technologies.

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