

For immediate release

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SpencerMETRICS iDPA PLUS INTRODUCED AT PRINT 13 *Advancing the Future of Productivity Intelligence*

Melville, NY, 8 September 2013 — The *SpencerLAB* DIGITAL COLOR LABORATORY unveiled *SpencerMETRICS iDPA™ PLUS*, a “MUST SEE ’EMS” award winner, at PRINT 13, being held at McCormick Place in Chicago, Illinois, through 12 September 2013. *SpencerLAB* is internationally known as a leader in unbiased, third-party research and testing of digital imaging and printing system performance.

The *SpencerMETRICS iDPA* system was introduced in February 2013. This powerful tool helps press owners by pinpointing opportunities to increase productivity, analyzing press operation and operator knowledge on the print shop floor, as well as providing more detailed, specific information than existing systems. A cloud based system with on-demand real-time data analysis makes the analyses easily accessible – available anytime, anywhere – on a desktop, laptop, tablet, or even a smartphone.

The new and upgraded *SpencerMETRICS iDPA PLUS* provides managers and press owners with a robust comparison capability as well as enhanced ease and depth of data capture.

iDPA PLUS allows management to easily compare shifts, different workflow periods, or multiple presses – even of different brands. The data includes press performance, pre-press errors, media problems, etc., in conjunction with human assessments such as unacceptable print quality or incorrect color or media usage – and much more. Data is instantly analyzed on demand, and results are presented in an intuitive graphical format providing an overview of *all* press activities. It’s that easy.



As in the original release, data may be viewed over a selected time period – by months, weeks, days, or even shifts – along with overall averages for the period. New in this release, management can optionally include idle time, and explore category details such as proof vs. production printing, individual consumable activities, etc. Also featured are individual and comparison tables of total time, number of occurrences, and average time per occurrence of an activity over the selected period.

The *SpencerMETRICS iDPA PLUS* team is at Booth #4741, offering demonstrations of the system and other *spencerLAB* products and services. The system will be available with special PRINT 13 discounts.

For further details, please contact SpencerMetrics@spencer.com.

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ABOUT THE *spencerLAB* DIGITAL COLOR LABORATORY

Celebrating more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. *SpencerLAB* DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on *spencerLAB* to provide Throughput Speed Performance, Cost-per-Print, Reliability benchmarking, and Availability metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, to name a few. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting.

For more information, please visit www.spencerlab.com.

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