

For immediate release

For further information, contact:
Jennifer Piano <press@spencer.com>
1-631-367-6655; Fax: 1-631-367-2878



SpencerLAB Exhibiting SpencerMETRICS at GRAPH EXPO 2014 *Integrate Productivity Intelligence and Reap the Rewards*

Melville, NY, 12 August 2014 — SpencerLAB DIGITAL COLOR LABORATORY will be showcasing its innovative SpencerMETRICS system in Booth #2250 at the upcoming GRAPH EXPO 2014 at McCormick Place, Chicago, Illinois from September 28 through October 1. SpencerLAB is an internationally recognized leader in unbiased, third-party research and testing of digital imaging and printing systems.

Graph Expo 2014 is one of the most innovating and exciting exhibitions of printing technologies, products and services throughout the Printing, Publishing, Mailing, In-Plant, Photo Imaging, Marketing and Industrial Printing industries. Supporting this year's INTEGRATE theme, SpencerLAB will be addressing the importance of productivity and continuous improvement fully *integrated* with its SpencerMETRICS Productivity Intelligence software – working with any press, it provides up-to-the minute data analysis, intelligently highlighting bottlenecks and obstacles to greater productivity.



In today's competitive print environment, print professionals must continuously seek methods and tools to *improve workflow, increase productivity and reduce costs*. Existing systems only deliver job status; they do not provide the increased knowledge of specific bottlenecks or why a press is not yielding usable, revenue-producing output. Integrating the SpencerMETRICS system provides a robust solution.

At GRAPH EXPO 2014 the SpencerMETRICS team will be demonstrating the award winning, patent-pending system; as well as other spencerLAB products and services for the industry. Stop by Booth #2250 and see how SpencerMETRICS will boost your bottom line – or contact Jessica Olivieri at olivieri@spencer.com to schedule your **one-on-one booth appointment** with SpencerLAB executives.

For further details, please contact SpencerMetrics@spencer.com or visit www.spencerlab.com and www.spencermetrics.com.

ABOUT spencerLAB DIGITAL COLOR LABORATORY

Celebrating more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. SpencerLAB DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on spencerLAB to provide Throughput Speed Performance, Cost-per-Print, Reliability benchmarking, and Availability metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, to name a few. SpencerLAB provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting.

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