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## **SpencerLab Wide-format Study Released**

### **HP DeskJet 1220C & Epson Stylus Color 1160**

### **Throughput Speed Performance & Cost-per-Print**

Melville, NY, April 3, 2000 — The results of an independent comparative study of Throughput Speed Performance and Cost-per-Print of three notable wide-format color inkjet printers were announced by the *SpencerLab* Digital Color Laboratory, a division of Spencer & Associates Publishing, Ltd. The study compared the latest wide-format inkjet printers from Hewlett-Packard Company <[www.hp.com](http://www.hp.com)> with those of Epson America, Inc. <[www.epson.com](http://www.epson.com)>. HP's new DeskJet 1220C was tested and compared with the Epson Stylus Color 1160 as well as the Epson Stylus Photo 1200.

Testing and analysis covered the areas of Throughput Speed Performance at comparable Print Quality modes, and ink Cost-per-Print. Although sponsored by HP, *SpencerLab* conducted the study independently using test documents selected from the *SpencerLab* Printer Test Suite, now in Beta, under its own established test and analysis procedures.

The study Final Report is available free in PDF format at <http://spencerlab.com/HP1220CvsEpsonFinalRpt.pdf> on the World Wide Web. HP has chosen to publish some results of the study on their Web site at <http://www.dj1220.com/deskjet1220/product/competitive.asp>.

The *SpencerLab* Digital Color Laboratory provides product test and evaluation services to major corporate users as well as manufacturers and developers of color printers, color management systems, and other digital color peripherals. Services include analysis of print quality, throughput speed performance, cost-per-print, and ease-of-use in all market segments and technology classes, from personal inkjets to commercial digital color presses. In addition, *SpencerLab* provides benchmark test suites to standardize and facilitate evaluation of print quality, throughput speed, and consumable cost.

Spencer & Associates is a premier IT consulting boutique bridging the application and technology of digital color printing. Since 1989, Spencer & Associates has been providing digital color printing workflow analyses and print system optimization services to corporations for whom color printing is mission-critical, as well as also providing vendors with strategic support in product development and market positioning. Additional information is available at <http://www.spencer.com>.