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ADDENDUM TO WORKGROUP COLOR PRINTERS PUBLISHED
NEW PRINTERS ADDED TO STUDY

Melville, New York – July 1997 – Spencer & Associates Publishing, Ltd. is pleased to announce the availability of an addendum to its in-depth Study Report on *Workgroup Color Printers*. Analyses of the Apple Color LaserWriter 12/660 PS and the IBM Network Color Printer join the 12 product reviews previously included with the report.

Focusing on current products in the Workgroup segment of the color printer market, *Workgroup Color Printers* includes an individual review of each printer as well as an overall comparative analysis. Each printer's technical description is followed by a detailed analysis of print quality, including a graphical presentation of gamut measurements, as well as the results of controlled throughput testing. All quality and throughput testing was performed in Spencer & Associates' independent test lab, allowing the results of the Study to be objective and of the highest quality.

The additional reviews and print samples integrate flawlessly with the rest of the reviews in the report, according to David Spencer, President and CEO of Spencer & Associates. "As we continue to provide detailed, high quality reviews of the current set of color printers in the office workgroup market, we have been careful to maintain a current but consistent baseline for comparison," he said.

Spencer & Associates' *de facto* standard resolution- and device-independent *CHQF* Test Software Suite was used as the primary tool in quality testing the Apple Color LaserWriter 12/660 PS and IBM Network Color printers. As with the entire *Workgroup Color Printers* Report, hardcopy print samples from this suite are included for each printer, enabling the reader to make additional quality comparisons as desired.

The Addendum will be included at no additional charge with all future purchases of *Workgroup Color Printers*, currently available for \$4,495. The *CHQF* Test Software Suite can be licensed in conjunction with the Report for a total price of \$4,995; licenses are separately available for \$995. Study Report availability is limited to the original production run, less pre-publication sales.

Spencer & Associates is renowned for its expertise in digital color technology, particularly in print quality evaluation. The company provides custom consulting to major users and vendors of digital color printers. Further information about Spencer & Associates Publishing, Ltd. can be found on the World Wide Web at <http://www.spencer.com>.

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