NEWS RELEASE

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For immediate release

For further information, contact:
Jennifer Piano <press@spencer.com>
1-631-367-6655; Fax: 1-631-367-2878
Spencer & Associates Publishing, Ltd.

SPENCERLAB ANNOUNCES UPDATE TO PRINTER TEST SUITE

Enhancing Analysis and Benchmarking of Digital Printer Performance

Melville, NY, 03 December 2009 — The *SpencerLab* Digital Color Laboratory has announced the latest update, version 4.2, to the *SpencerLab* Printer Test Suite, in their ongoing commitment to providing users with a comprehensive tool for print quality analysis and printer benchmarking.

This update is available for immediate access at www.spencerlab.com/MySpencerLab at no charge to current licensees of the *SpencerLab* Printer Test Suite V4.1. As with version 4.1, this update of the Test Suite continues the refinement and expansion of this high-end, quality test tool for the digital printing industry.

Licensees of the *SpencerLab* Printer Test Suite will realize significant benefits with use of the 4.2 update. New features and enhancements in the latest version of the *SpencerLab* Printer Test Suite include:

- File updates, including color profiles and enhancements, such as increased PDF resolution
- Additional RGB and tabloid-size test files
- Additional Large Format test file sizes
- Drag-and-drop functionality in Mac OS environment
- Simplified usage, with automatic paper size call outs in PostScript files, reducing user interventions
- Customized licensee information

> " *Our technical team's understanding of printing and color issues contributes to this Suite being one of the most innovative and productive tools for analysis of print quality and printer benchmarking.* "
>
> – *SpencerLab* Operations VP & Director

To celebrate the new update, *SpencerLab* is currently offering a special, limited time discount opportunity of 20% off the 2010 annual subscription fee for current subscribers, and 20% for new licensees of the Test Suite, which includes one-year of tech support and free updates.

"We are excited to release this update, and to support the growing *SpencerLab* Printer Test Suite community. This update will afford Suite users increased functionality and valuable enhancements for use in the analysis of print quality and printer benchmarking", said Catherine Fiasconaro, *SpencerLab* Operations VP and Director of the Laboratory. "Our technical team's understanding of printing and color issues contributes to this Suite being one of the most innovative and productive tools for analysis of print quality and printer benchmarking".

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The *SpencerLab* Printer Test Suite, consisting of over three gigabytes of data, including 60 test files (in over 200 adaptations, printing over 400 pages), covers the full breadth of markets, including Consumer, Photographic, SMB/Office/Enterprise, Graphic Arts, and Large Format segments and is a printing industry standard for print and image quality analysis. Files include black-and-white and color; color-managed CMYK and RGB; PostScript, PDF, and applications; output sizes ranging from 4x6" through large format; and U.S. and international market sizes.

AVAILABILITY

The version 4.2 update is available immediately at no cost to current subscribers of the *SpencerLab* Printer Test Suite. For information on how to become a licensee of the *SpencerLab* Printer Test Suite, visit www.spencerlab.com or email suite@spencer.com.

BACKGROUND

Assisted by over a dozen key corporate sponsors, *SpencerLab* has applied its expertise in Print Quality, Throughput Speed Performance, Toner/Ink Yield and associated Cost-per-Print, and Reliability analysis to the development and refinement of the *SpencerLab* Printer Test Suite. Since its 1990 introduction, the prior *CHQF* Test Suite had become generally accepted as a *de facto* standard to facilitate the evaluation of Print Quality. Test files in the *SpencerLab* Printer Test Suite complement recent and forthcoming ISO/IEC standards (*SpencerLab* has participated in their development for nearly a decade).

More than a dozen firms sponsored development of the suite in order to have access to more meaningful measurement tools and standards, including Adobe, Canon, Eastman Kodak, EFI, Hewlett-Packard, Konica Minolta, Lexmark, Océ, Okidata, Toshiba, Xerox, and Ziff Davis Enterprise. Although sponsorship of the development of the *SpencerLab* Printer Test Suite does not require use of *SpencerLab's* testing services or methodology, many licensee sites as well as other major industry firms are using the suite on a continuing basis.

ABOUT THE SPENCERLAB DIGITAL COLOR LABORATORY

Celebrating 20 years, Spencer & Associates Publishing, Ltd. has earned an international reputation for expertise in Color Print Quality and Consumable Yield. *SpencerLab* Digital Color Laboratory, its independent test division, is recognized as a leader in unbiased, third-party digital color testing. Leading vendors have relied on *SpencerLab* to provide Print Quality, Cost-per-Print, Throughput Speed, and Usability benchmarking for a variety of printing technologies – inkjet, laser, and many others. *SpencerLab* provides leadership in quantitative and qualitative comparisons – test and evaluation services, compliance certifications, benchmark test software/hardware, and focus group management.

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