

*For immediate release*

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Spencer & Associates Publishing, Ltd.

*SpencerLAB DIGITAL COLOR LABORATORY PROMOTES VISHAL SAHAY*

**Vishal Sahay Appointed Color Project Manager**

**Melville, NY, 30 November 2011** — Catherine Fiasconaro, director of the *SpencerLAB* Digital Color Laboratory is pleased to announce the promotion of Vishal Sahay to the position of Color Project Manager, effective immediately. This advanced role acknowledges Vishal’s increasing responsibility for the oversight and coordination of significant laboratory research and consulting activities.

Vishal joined the *SpencerLAB* team in 2004, having gained experience in the conventional printing industry. Vishal has broad knowledge of digital color printing, with special expertise in the analysis of Color Print Quality, Throughput and Consumable Yield/Cost-per-Print Benchmarking, and Statistics. “Vishal is a vital member of the *spencerLAB* team, and we are very fortunate to be able to share his talents and experience. Vishal’s expertise ensures the quality of our research and analyses, and contributes to delivering the high client value for which *spencerLAB* is known,” noted Catherine Fiasconaro.

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Vishal has a Bachelor of Engineering in Printing Engineering Technology and earned a Master of Science in Print Media at RIT.

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– Catherine Fiasconaro,  
*SpencerLab director*

Please join us in congratulating Vishal on his promotion to Color Project Manager and in wishing him continued success at *spencerLAB*.

**ABOUT THE *SpencerLAB* DIGITAL COLOR LABORATORY**

Since 1989, Spencer & Associates Publishing, Ltd. has earned an international reputation for its expertise in Color Print Quality and Consumable Yield. The *SpencerLAB* Digital Color Laboratory, its independent test division, is recognized as a leader in unbiased, third-party digital color printing performance evaluation. *SpencerLAB* performs independent competitive test and analyses for key firms in the industry, also providing comparisons of Throughput Speed, Usability benchmarking, and CLT Focus Group management for a wide variety of printing technologies and market segments. *SpencerLab* provides leadership in quantitative and qualitative comparisons – test and evaluation services, compliance certifications, and industry standard test software/hardware.

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