

*For immediate release*

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**PREVIEW: SpencerMETRICS iDPA CONNECT & KODAK NEXPRESS**  
*Advancing the Future of Productivity Intelligence*

**Melville, NY, 9 September 2013** — The *SpencerLAB* DIGITAL COLOR LABORATORY is pleased to announce the future of productivity intelligence with *SpencerMETRICS iDPA™ CONNECT*. Currently under development, *SpencerMETRICS iDPA CONNECT* offers all the rewards of **iDPA PLUS** and the benefits of an integrated productivity tool. *SpencerLAB* is pleased to announce Kodak as the first **iDPA CONNECT** partner with Kodak NexPress Digital Production Color Presses.

*SpencerMETRICS iDPA* systems have shown the significant benefits of collecting and integrating operator knowledge with data from the press. **iDPA CONNECT** adds the ability to capture press data via automated data entry of the press' processes, such as maintenance, paper changes, idle time, etc. The data is collected, integrated, and intelligently analyzed, making press diagnostic features relevant to actual productivity, while still allowing management to easily compare multiple presses, multiple shifts, and workflow periods.



**iDPA CONNECT**, an optional module to **iDPA PLUS**, will become available as each press type is integrated, thereby working optimally with each individual press' system capabilities.

*SpencerMETRICS iDPA*, **iDPA PLUS**, and the future **iDPA CONNECT** are designed to aid press owners in pinpointing opportunities to increase productivity by analyzing press operation and operator knowledge on the shop floor. A cloud-based system, the data is rapidly analyzed on demand and results are easily accessible – available anytime, anywhere – on a laptop, a tablet, or even a smartphone, in an intuitive graphical format providing an overview of all press activities. Data includes press performance, pre-press errors, media problems, etc., in conjunction with human assessments such as unacceptable print quality or incorrect media usage – and much more.

The *SpencerMETRICS iDPA* team is at PRINT 13, Booth #4741, offering demonstrations of the system and other *spencerLAB* products and services. The *SpencerMETRICS iDPA PLUS* system is available with special PRINT 13 discounts.

For further details, please contact [SpencerMetrics@spencer.com](mailto:SpencerMetrics@spencer.com).

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**ABOUT *spencerLAB* DIGITAL COLOR LABORATORY**

Celebrating more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. *SpencerLAB* DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on *spencerLAB* to provide Throughput Speed Performance, Cost-per-Print, Reliability benchmarking, and Availability metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, to name a few. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting.

For more information, please visit [www.spencerlab.com](http://www.spencerlab.com).

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