

*For immediate release*

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## *SpencerMETRICS VANTAGE*

### *Taking Productivity Intelligence to the Next Level*

**Melville, NY, 6 May 2014** — The *SpencerLAB* DIGITAL COLOR LABORATORY is pleased to announce the next advancement in Productivity Intelligence with *SpencerMETRICS VANTAGE*. This latest module provides real-time comparative analysis of groups of presses with on-demand customized group creation and side-by-side comparison. *SpencerMETRICS VANTAGE* is included within version 4.0, and is immediately available.

Adding immense value to an already powerful productivity tool, *VANTAGE* reduces the geographical and technological barriers that may occur within multi-press and multi-location organizations by on-demand grouping of multiple presses of any make, model, technology, or locale. Aggregated group data for any time period may be compared with any other group – or with a single press.

Many print shops have a mix of presses from various manufacturers and models, color or monochrome, sheet or web-fed, or laser, inkjet, digital or offset/DI; moreover, these presses may be located in different plant sites – New York, Texas, Washington or even France, Japan, or Brazil – thanks to cloud-based architecture, geography is no longer a barrier. Shops can now perform up-to-the-minute group comparative analyses with the acclaimed *SpencerMETRICS* analytic engine and dashboard.



*VANTAGE* gives the press shop owner or manager the advANTAGE of analyzing data how they need it, when they need it. Whether the comparison is performed to identify performance outliers or productivity bottlenecks, establish best practices for continuous improvement, manage operations, or evaluate investment options, the ability to compare independent and unique aspects associated with printing operations is very powerful. Adding another dimension of cost reduction and return on investment, *SpencerMETRICS VANTAGE* offers tremendous value to all users and is accessed through the simple-but-powerful *SpencerMETRICS* user-interface.

With the *SpencerMETRICS VANTAGE* feature, users can:

- compare the performance of one press model to an average performance of all presses of the same model
- compare all their presses from one manufacturer to all presses of another manufacturer
- compare performance of one plant site to another
- and much more...

This dynamic module, offering real-time analysis of group data is now available within the *SpencerMETRICS* line of integrated productivity tools.

To learn how to add *VANTAGE* to your press system, or for information on *SpencerMETRICS*, please contact [SpencerMetrics@spencer.com](mailto:SpencerMetrics@spencer.com).

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**ABOUT *spencerLAB* DIGITAL COLOR LABORATORY**

Celebrating more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. *SpencerLAB* DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on *spencerLAB* to provide Throughput Speed Performance, Cost-per-Print, Reliability benchmarking, and Availability metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, to name a few. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting.

For more information, please visit [www.spencerlab.com](http://www.spencerlab.com).

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