

News Release



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SpencerMETRICS WELCOMES STEVEN ANTONI

Melville, NY – 28 May 2015 — SpencerMETRICS LLC is pleased to welcome Steven Antoni to our team to lead Business Development, where he will be responsible for sales, support, and expansion of the SpencerMETRICS suite of productivity improvement solutions. The SpencerMETRICS company provides press productivity intelligence – data capture and analysis that allows actionable information leading to more usable prints per shift.

Antoni comes to SpencerMETRICS with 30+ years of experience in the printing and graphic arts fields. He was previously sales manager at Avanti Systems Ltd. and at Press-Sense Ltd., and most recently as Vice President of Sales and Marketing at CSS Group Inc.

“I am thrilled to be part of the SpencerMETRICS team. Throughout my career in the printing industry I have worked with various software and workflow offerings and I look forward to supporting the unique class of SpencerMETRICS solutions to current and future customers,” commented Antoni.

David R. Spencer, CEO, added, “We are excited to welcome Steve to SpencerMETRICS. Our customers will benefit in sharing Steve’s experience and knowledge of press operations and the print industry. SpencerMETRICS is already benefiting from his expertise and insights.”

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– David R. Spencer, CEO
Spencer Associates Group

The SpencerMETRICS system is a patent-pending measurement and analysis tool that provides press owners and managers with real-time data, measuring the productivity of their digital presses as they are used on the shop floor. Through simple data collection and instantaneous cloud-based analysis, SpencerMETRICS offers an immediate view into the efficiency of digital press operation as it is actually in use.

ABOUT SpencerMETRICS LLC

SpencerMETRICS LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy since 1989. Spencer & Associates bridges the boundary between technology and product marketing, working with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflows. Its SpencerLAB division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

For more information, please visit www.spencermetrics.com.

