



Wide Format Printing

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HP DeskJet 1220C
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Competitive Study



HP DeskJet 1220C outperforms Epson in speed and cost comparisons *Independent tests prove it!*

The HP DeskJet 1220C Professional Series printer significantly outperformed Epson Stylus Color 1160 and Stylus Photo 1200 printers in an independent comparative study conducted by Spencer & Associates' SpencerLab Digital Color Laboratory, a New York-based analyst firm.

"In these competitive tests, the HP DeskJet 1220C maintained the wide-format leadership demonstrated in our previous testing of the HP DeskJet 1120C."

Spencer & Associates Independent Study

Most Economical to Operate > [View Charts](#)

Greater Ease-of-Use > [View Charts](#)

Fast Print Speed > [View Charts](#)

Most cost-effective combination of print quality and throughput speed

"The results of this testing lead us to conclude that the HP DeskJet 1220C provides the most cost-effective combination of print quality and through-put speed among these tested printers. Users requiring quick turn-around, cost-effective office documents on plain paper and those needing high-quality photographic output would be served well by the range of modes available on the HP DeskJet 1220C - and the resultant print quality, speed and ink cost."

Spencer & Associates Independent Study

For more information on test results, please visit Spencer & Associates' website at www.spencerlab.com.



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Most Economical to Operate

"The HP DeskJet 1220C had the lowest cost-per-page in all tests."
Spencer & Associates Independent Study

Standard 1-Page Letter

Black text with color logo (MS Word 97)

HP DeskJet 1220C		2.7¢
Stylus Color 1160		3.1¢
Stylus Photo 1200		4.3¢



Business Document*

Spreadsheet & Charts (MS Excel 97)

HP DeskJet 1220C		21.0¢
Stylus Color 1160		23.7¢
Stylus Photo 1200		24.8¢



Mixed Text & Graphics

(SpencerLab PostScript Level2)

HP DeskJet 1220C		20.5¢
Stylus Color 1160		25.2¢
Stylus Photo 1200		28.5¢



Graphic Illustration*

(Adobe Illustrator 7)

HP DeskJet 1220C		53.7¢
Stylus Color 1160		72.6¢
Stylus Photo 1200		79.5¢



Photographic Image*

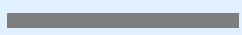
(Adobe Photoshop 5)

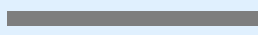
HP DeskJet 1220C

Stylus Color 1160

Stylus Photo 1200

 **81.3¢**

 94.5¢

 96.4¢



* All costs (US currency) for 11"x17"/A3 pages are normalized to letter-size to facilitate comparisons between test documents. In all cases, the cost of media is not included.

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Greater Ease-of-Use

"The HP DeskJet 1220C also had the lowest frequency of required interventions in all tests."

Spencer & Associates Independent Study

Intervention occurs when the user needs to attend to the printer. Hence the greater the number of pages between intervention, the lesser a user must interact with the printer, resulting in greater ease-of-use.

Standard 1-Page Letter

Black text with color logo (MS Word 97)

HP DeskJet 1220C		1,303 pages between interventions
Stylus Color 1160		896 pages between interventions
Stylus Photo 1200		577 pages between interventions



Business Document*

Spreadsheet & Charts (MS Excel 97)

HP DeskJet 1220C		129 pages between interventions
Stylus Color 1160		59 pages between interventions
Stylus Photo 1200		108 pages between interventions



Mixed Text & Graphics

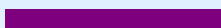


(SpencerLab PostScript Level2)

HP DeskJet 1220C		255 pages between interventions
Stylus Color 1160		111 pages between interventions
Stylus Photo 1200		94 pages between interventions



Graphic Illustration*


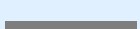
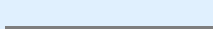
(Adobe Illustrator 7)

HP DeskJet 1220C		52 pages between interventions
Stylus Color 1160		19 pages between interventions
Stylus Photo 1200		34 pages between interventions



Photographic Image*

(Adobe Photoshop 5)

HP DeskJet 1220C		33 pages between interventions
Stylus Color 1160		15 pages between interventions
Stylus Photo 1200		28 pages between interventions



*All test documents are normalized to letter-size to facilitate comparisons.

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Fast Print Speed

"The HP DeskJet 1220C throughput speed performance outperformed both Epson printers overall; it provided an advantage in every office-type document and in two of the three graphic documents."

Spencer & Associates Independent Study

Standard 1-Page Letter

Black text with color logo (MS Word 97)

HP DeskJet 1220C **00:33**

Stylus Color 1160 01:52

Stylus Photo 1200 01:42



10-Page Report

Black text with limited spot color (MS Word 97)

HP DeskJet 1220C **01:39**

Stylus Color 1160 03:15

Stylus Photo 1200 06:30



Business Document

Spreadsheet & Charts (MS Excel 97)

HP DeskJet 1220C **00:47**

Stylus Color 1160 01:20

Stylus Photo 1200 01:40



Newsletter

(QuarkXPress 3.3)

HP DeskJet 1220C **03:54**

Stylus Color 1160 03:50

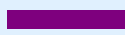
Stylus Photo 1200 05:33



Graphic Illustration

(Adobe Illustrator 8)

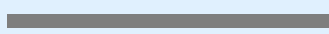
HP DeskJet 1220C

 02:56

Stylus Color 1160

 05:57

Stylus Photo 1200

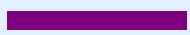
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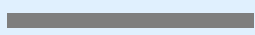
Photographic Image

(Adobe Photoshop 5)

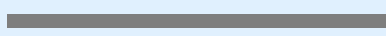
HP DeskJet 1220C

 04:48

Stylus Color 1160

 06:49

Stylus Photo 1200

 10:08



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HP DeskJet 1220C

The High-Performance Wide Format Color Printer for all Business needs

HP DeskJet 1220C/PS

The Postscript Printer for Creative Professionals



Fast, Professional Documents
with HP PhotoREt III




Prints a Wide Variety of Sizes



Built for your Business

Quick Tour

 **Newsflash**
[New HP DeskJet 1220C/PS PostScript printer for Creative Professionals.](#)

[HP DeskJet 1220C outperforms Epson.](#)

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