

## LECTURES & PRESENTATIONS

### UNIVERSITY

#### **Color Print Quality Analysis; Performance & Ink/Toner Yield Benchmarking**

- Rochester Institute of Technology – July 2, 2003

### CONFERENCES & SEMINARS

#### **Ensuring Consistent Color Quality**

- On Demand Conference & Exposition – April 17, 2007 in Boston

#### **HP Officejet Pro K5400 Series/L7580 Series AiO Office Laser Comparisons**

- HP Asia/Pacific Press Tour – March/April 2007 in Thailand, Australia, India and South Korea

#### **“Hues or Lose?” Ig-nitely News Segment**

- Ignite! Xerox Partner Summit – Feb. 2007 in Orlando

#### **HP Officejet Pro K550 Office Inkjet/Laser Comparisons**

- HP Asia/Pacific Press Tour – Oct./Nov. 2007 in China, Thailand and India

#### **Printing Efficiency: Impact on Customer Yields and Costs**

- HP Fuel Efficiency press event – May 2006 in Australia
- PrintWatch LIVE: Getting Behind the Print – May 2006 in Singapore, South Korea and China

#### **Color Laser vs. Inkjet Printing**

- IMI 13<sup>th</sup> Annual Laser Printing Conference – Jan. 31, 2005 in St. Pete Beach, FL

#### **ElectroPhotographic & Ink Jet Color Cartridge Yield Test Documents**

- IS&T — Oct. 4, 2003 in New Orleans

#### **ElectroPhotographic Monochrome Cartridge Yield Testing**

- IS&T — Sept. 29 – Oct. 4, 2002 in San Diego

#### **Monochrome and Color Printer Testing Utility**

- PC Expo NYC – June 27, 2001

#### **The Need for Standardized Print Quality Testing**

- IS&T — May 20, 1998 in Portland

#### **New Standards for Printer Evaluation**

- Seybold — March 18, 1998 in New York

#### **The Democratization of Color – Six Years Later...**

- Seybold — Oct. 1, 1997 in San Francisco

#### **Color Device–Independence in PostScript Level 2**

- BIS — Color '95 – May 11-12, 1995 in Boston

#### **Color Device–Independence in PostScript Level 2**

- IS&T — Feb. 6-10, 1995 in San Jose

#### **Print Quality and Performance Testing**

- BIS — Color '94 – May 2-4, 1994 in Boston

#### **Spencer on Color Scanner Performance**

- Seybold — March 22-24, 1994 in Boston

#### **Spencer on Color Printer Quality Update**

- Seybold — March 22-24, 1994 in Boston

#### **Digital Color Printer Quality Factors**

- IS&T — Nov. 1-3, 1993 in Chicago

#### **B&W and Color Printer Quality Factors–Pushing the Technology Frontier**

- Seybold — Oct. 20-23, 1993 in San Francisco

#### **Color Hardcopy Quality Factors**

- Seybold — April 13-16, 1993 in Boston

#### **David R. Spencer on Medium Resolution Printers**

- Seybold — Sept. 22-25, 1992 in San Francisco

#### **Hardcopy Quality Enhancement**

- BIS — Electronic Printer Conference – Dec. 1991

#### **Hardcopy Quality Enhancement**

- Seybold — Oct. 1-4, 1991 in San Francisco

#### **Standards: The Democratization of Color**

- Seybold — March 1991 in Boston

#### **Printed Image Quality**

- EPQ (British Computer Society) – April 5-6, 1990 in Canterbury, UK

#### **David Spencer on Medium Resolution Laser Printers**

- Seybold — March 5-8, 1990 in Boston

#### **Is Good Enough Color a Threat or an Opportunity?**

- VUE/POINT '90 – Feb. 23, 1990 in Philadelphia

#### **New Technologies of the 90's**

- NPES Print Outlook '90 – Dec. 4-5, 1989

#### **Quality/Application Tradeoffs of Print Quality**

- BIS — Print Quality Seminar – Nov. 1989

#### **Imaging Color Separation Masters**

- Lasers in Graphics – Sept. 17-21, 1989

#### **Output Device Image Processing**

- CEPS '89 – May 16-18, 1989 in Chicago

#### **Graphics: Drawing, Image Processing, Output Images**

- Seybold — Sept. 14-16, 1988 in San Francisco

#### **Beyond Resolution: Comparative Quality Factors**

- CEPS/Fall – Sept. 1988 in Washington, DC

#### **Page Description Languages**

- CEPS Japan - April 13, 1988

#### **Image Processing: Printing Better Text, Line Art, Tints & Halftones**

- Seybold — March 7-11, 1988 in San Francisco

#### **Resolution vs. Quality–High Quality Plain Paper**

#### **Imagesetting**

- Lasers in Graphics – Sept. 1987 in Orlando

#### **Quality Variables for Xerographic Output**

- Seybold — April 13-16, 1987 in Beverly Hills

### Languages – The Interface

- Electronic Printing Systems – Feb. 1987 in Miami

### PDLs, DDLs & RIPs: Implementing Your Requests

- Lasers in Graphics – Sept. 1986 in Anaheim

### Electronic Printers—High Resolution and Color

- Electronic Printing Systems – Feb. 1986 in Palm Springs

### Production Results for High Resolution Electro-Photographic Printers

- Electronic Printing Systems – May 1985 in Miami

## INDUSTRY PUBLICATIONS

### BOOKS

#### **PQ 2001:Color Print Quality**, A CHQF Series Report

- Published Aug. 2001

#### **Workgroup Color Printers**, A CHQF Special Edition

- Revised July 1997

#### **Color Hardcopy Quality Factors IV** Study Report

- Published Oct. 1994

#### **Color Hardcopy Quality Factors III** Study Report, Volumes I and II

- Published March 1993

#### **Color Printer Market Requirements...a Pseudo-Horizontal Market Study**

- Published Dec. 1992

#### **Hardcopy Quality Enhancement...in B&W Printing** Study Report

- Published Oct. 1992

#### **Color Hardcopy Quality Factors, Second Edition** Study Report

- Published Nov. 1990

#### **Color Hardcopy Quality Factors** Study Report

- Published June 1990

### SEYBOLD REPORTS

#### **Workgroup Color Printers: Making the Choices**

- *Report on Desktop Publishing*; July 17, 1995: Vol. 9, No. 11, pp 18-25

#### **Quality Enhanced Laser Printing: RET, PQET, FinePrint, TurboRes, MultiRes**

- *Report on Desktop Publishing*; April 6, 1992: Vol. 6, No. 8, pp 3-18

#### **Output Device Image Processing**

- *Report on Desktop Publishing*; January 19, 1989: Vol. 3, No. 5, pp 3-14

#### **Comparative Output Quality Factors**

- *Report on Desktop Publishing*; February 8, 1988: Vol. 2, No. 6, pp 3-17

#### **Output Technologies and High Resolution**

- *Report on Publishing Systems*; February 16, 1987: Vol. 16, No. 11, pp 3-20

### OTHER

#### **CRN to Offer Free Printer-Testing Software**

- *The Hard Copy Supplies Journal*; March 2001: Volume 7, No. 3, p 15

#### **Nothing Neutral About Standard RGB**

- *Publish*; April 1998

#### **Defining Workgroup Color Printing**

- IBM; December 1996

#### **Laser-Class Printer Comparison - An Industry Evaluation** (CHQF Test Suite)

- Tektronix; March 15, 1996

#### **Postscript Printers Packed with Promise** (CHQF Test Suite)

- *Computer Reseller News*; January 8, 1996

#### **Print Quality Pundits Put New Apple Color Laser Writer at Top of the List**

- *The Hard Copy Observer*; July 1995: Vol. 5, No. 7, p 51

#### **Quality: An Expert's Critical View**

- *The Hard Copy Observer*; October 1994: Vol. 4, No. 10, p 51

#### **ColorSmart Video News Release**

- February 28, 1994

#### **Revolution in Resolution**

- *Computer Reseller News*; February 3, 1992

#### **Color Thermal Wax Printers with Tom Wrona**

- *Computer Reseller News*; September 16, 1991

#### **High Speed Integration of Color Seeps with PostScript**

- Intergraph; October 1989

#### **Output Device Languages**

- *Graphic Arts Monthly*; June 1986

#### **Typographic Quality Printing on Plain Paper**

- *Graphic Arts Monthly*; April 1985

*MR. SPENCER FREQUENTLY MAKES PRIVATE PRESENTATIONS TO CLIENTS.*