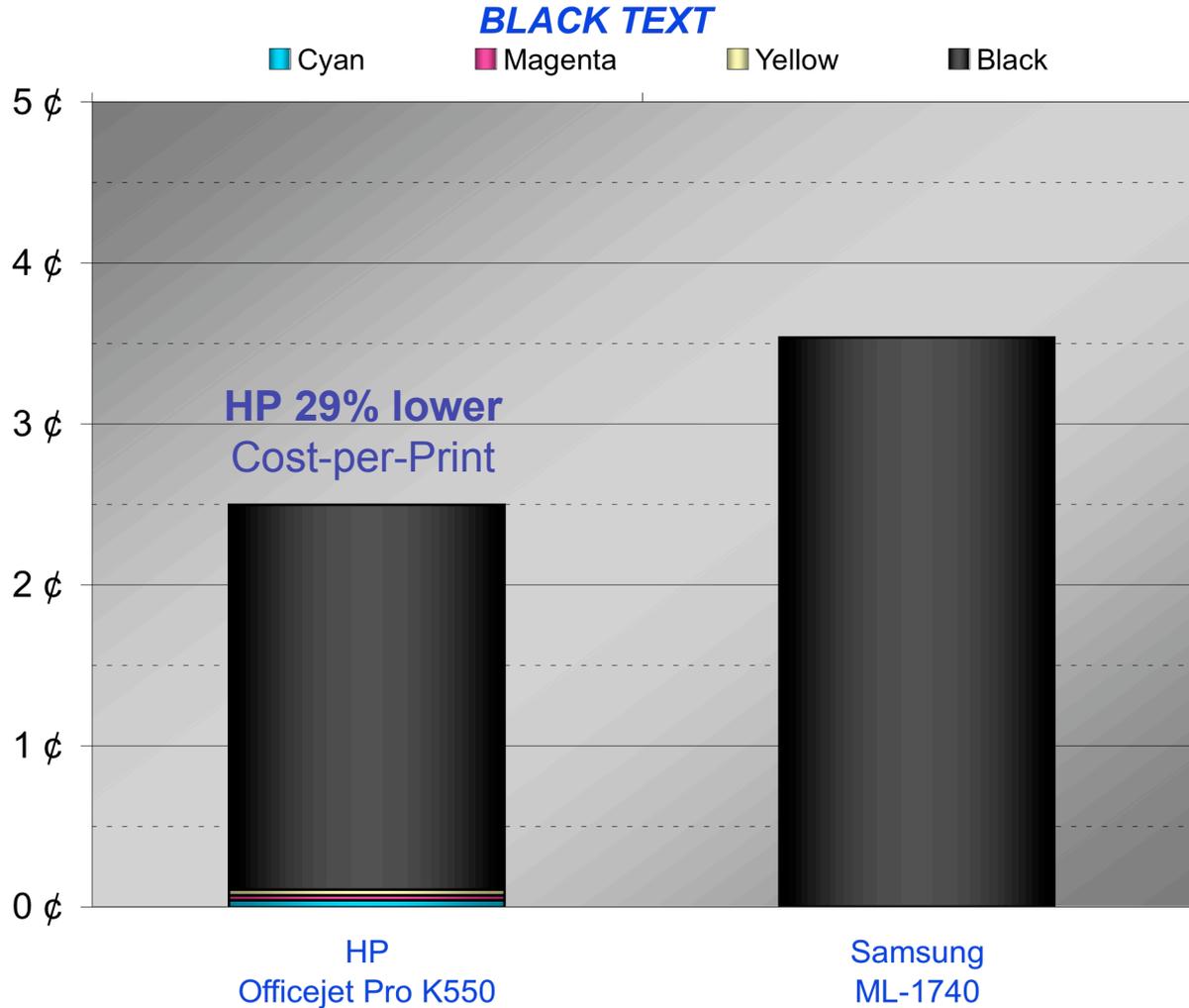
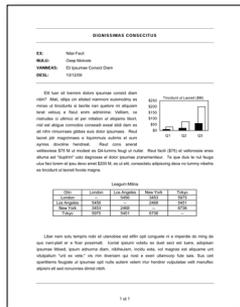


Cost-per-Print: Australian cents – HP Officejet Pro K550 color inkjet vs. Samsung ML-1740 monolaser

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COST-PER-PRINT TESTED



Cost-per-Print includes Ink/Toner costs only.

E-commerce pricing (incl. GST) per www.ht.com.au, as of Dec 2005
All testing performed using default driver settings



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Cost-per-Print Methodology:

HP Officejet Pro K550 color inkjet vs. Samsung ML-1740 monolaser

Cost-per-Print

◦ Determine Ink/Toner Cartridge Yields – the average number of prints-per-cartridge for each cartridge

- Test files printed semi-continuously, with stops for paper replenishment, overnight etc.
 - Black Text, HP-provided *Dignissimas2*
- Cartridges judged to be at “end-of-life” at the earlier of an ‘Ink/Toner Out’ signal on the control panel or when test prints show visible defects attributable to ink supply
 - HP Officejet ProK550: ‘Ink Out’ signal provided on printer control panel
 - Samsung ML-1740: ‘Toner Out’ signal *not* available on printer; in accordance with the ISO 19752, “end-of-life” occurs at the first visible defect following two iterations of toner redistribution per Samsung user manual
- Print Modes: default on plain paper
- Testing is repeated over multiple cartridges to assure consistency

◦ Calculate ink/toner component cost-per-print

- Divide each cartridge cost by the corresponding cartridge yield (average prints-per-cartridge)

◦ Ink/Toner Cartridge Prices

Component Costs	CYAN	MAGENTA	YELLOW	BLACK
HP Officejet Pro K550	\$39.00	\$39.00	\$39.00	\$54.00
Samsung ML-1740	—	—	—	\$99.00

E-commerce AUD pricing prices (incl. GST) per www.ht.com.au, as of December 2005

◦ Sum these component costs to obtain total Cost-per-Print for the test document

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