

For immediate release

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Spencer & Associates Publishing, Ltd.

SpencerLAB APPOINTS JESSICA ROY TO COLOR PROJECT LEAD

Merging Business with Technology

Melville, NY, 3 January 2012 — The *SpencerLAB* Digital Color Laboratory is pleased to announce the appointment of Jessica L. Roy to the position of Color Project Lead, effective immediately. This assignment recognizes Jess’ increasing responsibility in project coordination and laboratory research while fostering client relationships.

Jess has demonstrated an ability to coordinate logistic and technical requirements with client objectives in recent projects with challenging scope. Since joining the *spencerLAB* team in 2007 as a junior color engineer, she has contributed expertise in color management, image analysis and evaluation, along with artistic creativity. During this period Jess honed her proficiency in analyzing both color and monochrome print quality in digital ink/toner, as well as her skills in image manipulation and optimization. “Jess has a diverse talent set that appeals to both her co-workers and our clients,” noted Catherine Fiasconaro, director of *spencerLAB*. “Her ability to coordinate and implement a project’s dual business and technical perspectives adds distinctive value for *spencerLAB* clients.”



“*Jess has a diverse talent set that appeals to both her co-workers and our clients...*”

– Catherine Fiasconaro,
SpencerLAB director



Jess earned a Bachelor of Science in Imaging and Photographic Technology with a minor in Applied Imaging Systems at the Rochester Institute of Technology.

ABOUT THE *SpencerLAB* DIGITAL COLOR LABORATORY

Since 1989, Spencer & Associates Publishing, Ltd. has been internationally acclaimed for its expertise in Color Print Quality and Consumable Yield. The *SpencerLAB* Digital Color Laboratory, its product test division, is recognized as a leader in independent, unbiased, digital color printing performance evaluation. *SpencerLAB* performs relevant, competitive benchmarking and analyses for key firms in the industry, providing comparisons of Throughput Speed and Availability, Usability, Reliability, as well as CLT Focus Group management for a wide variety of printing technologies and market segments. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, compliance certifications, and industry standard test software/hardware.

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