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SpencerLAB DONATES SpencerMETRICS TO ARIZONA STATE UNIVERSITY *Promoting Productivity Intelligence in Education*

Melville, NY, 23 July 2014 — *SpencerLAB* DIGITAL COLOR LABORATORY, the internationally recognized leader in unbiased, third-party research and testing of digital imaging and printing system performance, has donated the use of the *SpencerMETRICS* Productivity Intelligence System to Arizona State University. *SpencerMETRICS* will be used in the ASU Print & Imaging Laboratory and by faculty and students in the College of Technology and Innovation.

An academic enterprise within the Ira A. Fulton Schools of Engineering, the objective of the Print & Imaging Lab is to provide hands-on, educational experiences for Arizona State University students and faculty. *SpencerMETRICS* is the latest addition to the Print & Imaging Lab’s robust resources, comprised of the most advanced hardware and software by leading industry companies, and is being used with an HP Indigo 5500.

The *SpencerMETRICS* system will also be used in classroom training and coursework, according to Professor Thomas E. Schildgen, Senior Professor of Graphic Information Technology & Former Department Chair. “I am very pleased with the opportunity to utilize this digital production control solution in my Color Reproduction Systems and Color Metrology course this Fall term, and the Printing Technology course in the Spring term”, said Professor Schildgen.



“On behalf of the Graphic Information Technology faculty and students, I would like to thank David Spencer and all of the staff at *spencerLAB* for the donation for the *SpencerMETRICS* Productivity Intelligence System to Arizona State University”, said Professor Schildgen. “Not only will this production tool be useful for the Print & Imaging Laboratory, the different print and production related classes will benefit as well. This is a truly unique and useful tool for use with the variable data, digital print market.”

Designed to identify opportunities to boost productivity, *SpencerMETRICS* analyzes press operation and operator knowledge on the shop floor. A cloud based system with on-demand real-time data analysis is easily accessible – anytime, anywhere – on a desktop, laptop, tablet, or even a smartphone, in an intuitive graphical format providing an overview of all press activities. Specific, detailed data includes press performance, pre-press errors, media problems, etc., in conjunction with human assessments such as unacceptable print quality or incorrect media usage – information that highlights bottlenecks and obstacles to achieving each press’s productivity potential.

For further information, contact SpencerMetrics@spencer.com or visit www.spencerlab.com and www.spencermetrics.com.

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ABOUT *spencerLAB* DIGITAL COLOR LABORATORY

Celebrating more than 25 years of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. *SpencerLAB* DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on *spencerLAB* to benchmark Running Cost, Throughput Performance, Reliability and Usability, and Productivity metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, etc. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting.